

Dee Dee Gatton

Represented by **The NWT Group**
DavidChristopher@NWTgroup.com 817-987-3600

Awards

- **2019 AP Award First Place in State Reporting**

Skills

- **Languages:** Spanish, Tagalog
- **Edius**
- **Newscutter**
- **ENPS**

Affiliations

- **National Association of Hispanic Journalists Member**
- **Asian American Journalists Association Member**
- **Investigative Reporters & Editors Member**

Education

College of William and Mary, Williamsburg, VA
Bachelor of Arts, English Literature, Summa Cum Laude

Social Media

@DeeDeeNews
5.9K followers

@deedeegatton1
7.7K followers

@deedeenews
10.4K followers

EXPERIENCE

The National News Desk, Washington, D.C.
October 2022 — Present **Bilingual Primary Anchor/MMJ**

- Daily National Primary Anchor/MMJ 5/6/10/11PM on SBG Flagship Newscasts
- Newsroom Leader/Mentor working with reporters/producers on daily Content
- Launched/Anchored 6PM National/Weekend Streaming Newscasts
- Coordinate Multiple Daily Live Interviews/ Enterprise Reporting /Social Media Posts
- Anchored 5-hours National "2026 Mid-Term Election coverage" coast-to-coast
- Extensive Live Breaking News Coverage on every story in the last 6-years
- Rapidly growing Social Media Followers (23K on X/FACEBOOK/Instagram)

WBTV, Charlotte, NC **Bilingual Anchor/MMJ**
March 2020 – October 2022

- Increased YTD ratings 4/4:30PM Newscasts
- #1 in DMA (Households) #1 (25-54) for 2-consecutive years
- Special Projects Investigative Reporter/Consumer Reporter/GA
- Consumer Reports generated over $250K in cash returned to viewers
- TSRs for all major ratings periods
- Newsroom leader/mentor for producers and reporters
- Countless community involvement/personal appearances

WICS/Fox, Springfield, IL **Primary Anchor/MMJ**
January 2017 – March 2020

- Primary Anchor/Special Projects Reporter WICS/FOX-Springfield
- Anchor 9PM hour Long nightly Newscast FOX Springfield
- Grew 9PM Newscast to highest rating in 5 years - #1 in the market
- Field Anchor
- Breaking News Live Reporter
- AP-First in State-Reporting

KPNX, Phoenix, AZ **Anchor/MMJ**
October 2015 – December 2016

- Anchored 3-hour Weekend Morning Newscast
- Field Anchor
- Breaking News Live Reporter
- Reporter/MMJ

Sinclair Broadcasting, KLSR, Eugene, OR **Anchor/MMJ/Producer**
June 2014 – October 2015

- Promoted to Primary Anchor for nightly 7P & 10PM Newscasts
- Executive Producer-Approve all scripts and content
- Manage afternoon meeting/story pitches/daily assignments
  Special Projects Reporter (Sweeps Pieces)
- Field Anchor

Sinclair Broadcasting, KVAL, Eugene, OR **Weekend Anchor/MMJ**
September 2013 – June 2014

- Promoted to Weekend Evening Anchor
- Executive Producer-Approve all reporter scripts and content
- Cultivate exclusive content/sources for daily newscasts
- Extensive breaking news/Special Projects Reporter (Sweeps Pieces)
- Live Reporter/MMJ

Sinclair, KPIC, Roseburg, OR **Weekday Anchor/MMJ**
January 2013 – September 2013