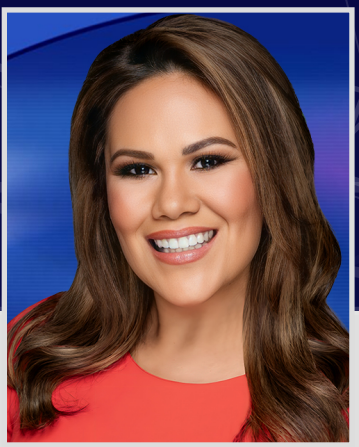


Vanessa Araiza

Represented by **The NWT Group**
CarolynKane@NWTgroup.com 817-987-3600
https://NWTgroup.com/client/vanessaaraiza

Awards

- 2025 Edward R. Murrow Award — Excellence in Diversity, Equality, and Inclusion Reporting
- Emmy-nominated 4X, 2025
- Associated Press – Best Specialized Reporter
- 2015 Edward R. Murrow - Team Coverage: Christmas Tornado

Associations

- National Association of Hispanic Journalists
- EmpowHERment - Board of Directors
- Children's Cancer Center
- Make-A-Wish volunteer

*Former

- Junior League of Tampa
- Rotary Club of Birmingham
- Chrysalis Home for Girls
- Magic Moments Junior Board Member

Education

University of West Florida, Pensacola, FL May 2007

Bachelor of Communications – Specialization in Broadcast Journalism

Social Media

VanessaAraiza

@vanessa.araiza.1
4.6K followers

@AraizaReport
3.1K followers

@araiza_report
1.3K followers

EXPERIENCE

KTVK/KPHO/Live News Now, Phoenix, AZ **9pm Anchor/Reporter**
September 2023 — Present

- Anchor 9pm and enterprise stories daily
- Report live on lead stories
- Primary fill in anchor for evening newscasts
- Live reporter on major and breaking news

WFTS, Tampa, FL **Weekend Evening Anchor/Reporter**
September 2021 — September 2023

- Lead nightside, well sourced reporter
- Anchor, write weekend shows
- Sent to cover live big events for station and group

August 2019 – September 2021 **Weekend Morning Anchor/Reporter**

- Sent to cover live big events for station and group

WKMG, Orlando, FL **Reporter/Anchor**
August 2016 – August 2019

- Enterprise lead stories
- Cultivated news sources and created close relationship with community and sources
- Produce content for multi platforms
- Primary fill-in anchor for all shows

WBRC, Birmingham, AL **Anchor/Reporter**
October 2011 – August 2016

- Anchored 90 minute evening weekend newscasts and main weekday fill-in anchor
- Cultivated news sources and created close relationship with community leaders and members
- Shot, wrote, and edited stories and packages that aired on various platforms
- Utilized social media to promote news coverage and increase viewership ratings

WTVY, Dothan, AL **Anchor/Reporter**
September 2007 – October 2011

- Anchored weekend newscasts and main fill-in anchor for all weekday newscast
- Collaborated with producer to create fast-paced and informative news copy
- Crafted compelling and interesting headlines and teases for newscast
- Continually generated story ideas for five counties in Alabama, including coverage in FL & GA

WEAR, Pensacola, FL **Production Assistant/Field Producer**
May 2005 – September 2007

- Wrote and updated breaking news copy for the anchors and WEAR Web-site
- Field Produced breaking news and enterprise stories
- Operated studio and control room equipment for daily newscasts