



Sara Smith



Represented by **The NWT Group**

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<https://NWTgroup.com/client/sarasmith>

EXPERIENCE

KSNV, Las Vegas, NV

August 2026 — Present

Nightside Reporter

WKRN, Nashville, TN

December 2023 — July 2026

Nightside Reporter

- Breaking News Reporter responsible for Lead Story
- Enterprise Reporter who brings developing stories to daily meetings
- Extensive Live National Breaking News Experience
- Developed extensive network of sources/contacts in law enforcement/city officials
- Multiple Exclusive Reports— "Kid Rock & Army Helicopters over his home."
- Enterprise/develop and produce "Targeted Sweeps Reports" for the books
- Multiple daily posts to station/personal social media/ Web pages
- Extensive involvement in the local community---giving back to the community

KOKH, Oklahoma City, OK

January 2022 – December 2023

Reporter

- Lead Nightside Reporter covering breaking news, crime, and politics
- Deliver live-shots nightly
- Built critical contacts in law enforcement, courts, and State Government
- Write/produce stories for the station website/social media
- Engage with viewers via social media on Facebook, Twitter/X and Instagram

Smith Entertainment/Record Publishing On Camera Talent/Editor

May 2018 — January 2022

- Daily Writer, On Camera Talent at Rick Smith Music Group
- Coordinated Live Broadcasts at "Billy Bob's Texas" including Willie Nelson, Charlie Daniels, and 50 additional Performers
- Produced and Edited Music Videos for Smith Record Publishing

KXII, Sherman, TX

April 2015 – May 2018

MMJ/Fill-in Anchor

- Fill-in anchored weekday newscasts
- Pitched original story ideas daily
- Shot, edited, and produced stories for on-air, station website, and social media
- Delivered live reports from the field and/or in-studio

KWTX, Waco, TX

April 2013 – April 2015

MMJ

- Reported, shot, and edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports, including breaking news daily
- Frontline reporter for Ft. Hood, Twin Peak mass shootings, and the West Explosion
- Pitched three original story ideas daily

KXII, Ardmore, OK

July 2011 – April 2013

Bureau Chief/MMJ

- Reported, shot, and edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports, including breaking news daily
- Pitched three original story ideas daily

EDUCATION

TEXAS CHRISTIAN UNIVERSITY

Bachelor of Science: Broadcast Journalism

Sara Smith is a seasoned, enterprising, general assignment reporter with ten years of experience. Sara has been a lead nightside reporter at each of her stations specializing in hard news, crime coverage, and breaking news. She has a track record of **journalistic excellence in breaking major national stories** like the top story on her REPORTER REEL.

Social Media



@sarasmithtv



@sarasmithontv
1.3K followers



@SaraSmith_TV



Sara Smith

Skills

- Writing
- Interviewing
- Live Reporting
- Videography
- Editing