



Sam Carter



Represented by **The NWT Group**
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<https://NWTgroup.com/client/samcarter>

Awards

- Emmy Award Nominations 2026
Team Coverage
- Devastation in Kentucky
 - The Crash of UPS Flight 2976

Skills

- Avid News Cutter
- Premier Pro
- Photoshop
- Avid Media Central
- Teleprompter

Social Media



@SamCarterWLKY
9.1K followers



@samfromwlky
1.1K followers



@SamfromWLKY
558 followers

EXPERIENCE

WLKY, Louisville, KY

Reporter/Fill-In Anchor

August 2023 – Present

- Report live, breaking news from the field through multiple daily reports
- Enterprise, produce, report, and write news stories daily
- Fill-In on the anchor desk on all day parts
- Create and post to social media through verticals and web stories
- On the front lines of big wall-to-wall coverage

WHAM, Rochester, NY

Weekend Anchor/Reporter

July 2021 – July 2023

- Anchor Saturday and Sunday 6PM, 10PM, and 11PM newscasts
- Lead weekend team consisting of producer, assignment editor and reporter
- Managed Social Media
- Responded to breaking news
- Find, plan, and execute feature reports consisting of active, live, and unique segments for 4-hour morning show

CNY, Syracuse, NY

Reporter

October 2019 – June 2021

- Produced daily stories by sourcing, writing, editing, and presenting

EDUCATION

Syracuse University

2018

- BS Communications
- MS Broadcasting and Digital Journalism

2019