



Bella Caracta



Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/bellacaracta>

EXPERIENCE

WDAF, Kansas City, MO

Investigative Reporter

June 2025 — Present

- Leads station's consumer and investigative Problem Solvers franchise, producing multiple reports each week
- Recovered \$141,000 for viewers in one year
- Enterprises stories through source-building and public records requests
- Launched a weekly Problem Solvers streaming program (CTV) featuring in-depth reporting, consumer protection guidance, and interviews with leaders and subject-matter experts
- Independently shoots, edits, and publishes digital-first vertical video content
- Fill-in anchors when needed

WOWT, Omaha, NE

Weekend Morning Anchor

August 2024 — June 2025

- Promoted to weekend morning anchor

May 2022 – June 2025

Multi-media Journalist

- Pitch, report, shoot, write, and edit day-turn stories with a character-driven focus
- Regularly top the station's list of weekly and monthly most-viewed and most-engaged stories

WTVD, Durham, NC

Reporter Intern

September 2021 – May 2022

- Conduct and log interviews with sources for impactful soundbites
- Draft media requests to companies, integral to resolving stories for the Troubleshooter/consumer segment
- Write original scripts for VOs, VOSOTs, and packages

WRAL, Raleigh, NC

Part-Time Field Associate

September 2021 – December 2021

- Filmed high school football games live and called the play-by-play to the control room for instant replay and commentary
- Initiated and conducted on-camera, post-game interviews with winning head coaches, which aired on the digital site

WABC, New York, NY

Production Intern

May 2021– August 2021

- Advocate on behalf of viewers in the tri-state area and resolve their issues that arise with government entities and private businesses
- Report and pitch stories for TV to the WABC-TV 7 On Your Side producer, expediting and prioritizing the most time-sensitive and impactful stories

Point Fighter Live Facebook Page - Digital Brand

Host

May 2020 — July 2025

- Created the Power Chat Series podcast for the Point Fighter Live Facebook page
- Recruited top-level martial artists, innovators of the sport, and champions for interviews
- Develop and hone public speaking skills while broadcasting live interviews to an audience of 2 million followers

The 9th Street Journal, Durham, NC

Staff Reporter/

June 2020 — August 2020

Paid Remote Internship

- Reported on the local impact of COVID-19, local congressional elections, and voting
- Used newsworthy judgment to highlight local health disparities in the Latinx community
- Landed exclusive interviews with COVID-19 contact tracers and congressional candidates Madison Cawthorn (R) and Moe Davis (D)

Associations

- Asian American Journalists Association
- Investigative Reporters and Editors - Active Member

Education

Duke University – Durham, NC

Bachelor of Arts in Psychology and Global Health; Policy, Journalism & Media Studies Certificate

- Psi Chi, International Psychology Honor Society
- Phi Beta Kappa, magna cum laude

Skills

- Edius
- Adobe Premiere
- OTT

Social Media



@bellacaracta
2.3K followers



@bellacaracta



@bellacaractareports



@bellacaracta