



# Sara Smith



Represented by **The NWT Group**

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<https://NWTgroup.com/client/sarasmith>

## EXPERIENCE

### WKRN, Nashville, TN

**Nightside Reporter**

December 2023 — Present

- Breaking News Reporter responsible for Lead Story
- Enterprise Reporter who brings developing stories to daily meetings
- Extensive Live National Breaking News Experience
- Developed extensive network of sources/contacts in law enforcement/city officials
- Multiple Exclusive Reports—"Kid Rock & Army Helicopters over his home."
- Enterprise/develop and produce "Targeted Sweeps Reports" for the books
- Multiple daily posts to station/personal social media/ Web pages
- Extensive involvement in the local community---giving back to the community

### KOKH, Oklahoma City, OK

**Reporter**

January 2022 – December 2023

- Lead Nightside Reporter covering breaking news, crime, and politics
- Deliver live-shots nightly
- Built critical contacts in law enforcement, courts, and State Government
- Write/produce stories for the station website/social media
- Engage with viewers via social media on Facebook, Twitter/X and Instagram

### Smith Entertainment/Record Publishing On Camera Talent/Editor

May 2018 — January 2022

- Daily Writer, On Camera Talent at Rick Smith Music Group
- Coordinated Live Broadcasts at "Billy Bob's Texas" including Willie Nelson, Charlie Daniels, and 50 additional Performers
- Produced and Edited Music Videos for Smith Record Publishing

### KXII, Sherman, TX

**MMJ/Fill-in Anchor**

April 2015 – May 2018

- Fill-in anchored weekday newscasts
- Pitched original story ideas daily
- Shot, edited, and produced stories for on-air, station website, and social media
- Delivered live reports from the field and/or in-studio

### KWTX, Waco, TX

**MMJ**

April 2013 – April 2015

- Reported, shot, and edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports, including breaking news daily
- Frontline reporter for Ft. Hood, Twin Peak mass shootings, and the West Explosion
- Pitched three original story ideas daily

### KXII, Ardmore, OK

**Bureau Chief/MMJ**

July 2011 – April 2013

- Reported, shot, and edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports, including breaking news daily
- Pitched three original story ideas daily

## EDUCATION

### TEXAS CHRISTIAN UNIVERSITY

Bachelor of Science: Broadcast Journalism

**Sara Smith** is a seasoned, enterprising, general assignment reporter with ten years of experience. Sara has been a lead nightside reporter at each of her stations specializing in hard news, crime coverage, and breaking news. She has a track record of **journalistic excellence in breaking major national stories** like the top story on her REPORTER REEL.

## Social Media



@sarasmithtv



@sarasmithontv  
1.3K followers



@SaraSmith\_TV



Sara Smith

## Skills

- Writing
- Interviewing
- Live Reporting
- Videography
- Editing