



# Julia Thatcher

Represented by **The NWT Group**

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<https://NWTgroup.com/client/juliathatcher>

## Awards

- Regional Edward R. Murrow
- Kansas Association of Broadcasters excellence in multimedia/digital production or commercial announcements
- Kansas Association of Broadcasters in-depth reporting

## Community Involvement

- Cerebral Palsy Research Foundation
- Project Access
- Substance Abuse Center of Kansas
- Music Theater Wichita
- Wishing Star
- St. Jude
- Special Olympics Kansas

## Social Media



Julia Thatcher



@ThatcherJulia  
5.4K followers



@ThatcherJulia



@juliathatcher  
2K followers

## EXPERIENCE

### KSNW, Wichita, KS

#### Evening Anchor/Reporter

2023 — Present

- Anchor 2.5 hours of news daily, covering 77 counties across Kansas
- Source in-depth and investigative stories, award-winning social media engagement, and brand campaigns
- Develop storytelling skills in reporters and photographers, and collaborate with producers in the creation of broadcasts

2021 — 2023

#### Morning Anchor/Reporter

- Anchor 2.5-hour morning show, covering 77 counties across Kansas
- Franchise storytelling to highlight non-profit organizations
- Enterprise stories, finding engaging and meaningful characters
- Community engagement emceeing, volunteering, and participating in nonprofit events

### KEPR/KIMA, Pasco, WA

#### Morning Anchor/Producer/MMJ

2018 — 2021

- Report on breaking news with multiple live hits during daily newscasts
- Pitch, write, and front compelling news stories daily
- Execute creative, engaging live shots
- Conduct interviews and verify facts to ensure accuracy and credibility
- Write and publish content across digital and social media platforms

### KOSA, Odessa, TX

#### Weekend Anchor/Producer/MMJ

2016 — 2018

- Breaking News reporter and Investigative/In-depth storytelling
- Weekend anchor, producer, reporter and digital writer

## EDUCATION

**Arizona State University, Walter Cronkite School of Journalism**