



Shelby Slaughter

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/shelbyslaughter>

Multimedia journalist experienced in live reporting, daily news package creation, and community-focused storytelling. Skilled in conducting interviews, developing story leads, and delivering accurate, fair, and engaging content under deadline.

Skills

- American Sign Language: intermediate
- Proficient as a Photographer/Editor MMJ
- Premiere Pro
- Teamwork
- Deadline Management
- Fact-Checking
- Social Media
- News Writing & Editing

Social Media



Shelby Slaughter



@Shelmarslaugh
5.9K followers



@Shelmarslaugh



@shelmarslaugh
1.8K followers

EXPERIENCE

KATU, Portland, OR

Reporter/Multi-Media Journalist

2024 — Present

- Pitch timely A-block story ideas and identify strong daily news content
- Post engaging updates across all major social media platforms
- Deliver live shots daily for 4, 5, and 6 p.m. newscasts, including breaking news
- Launch and execute KATU's true crime franchise "KATU On The Case"
- Build and maintain community relationships to develop story leads

KOLD, Tucson, AZ

Multi-Media Journalist

2022 — 2024

- Report on breaking news with multiple live hits during daily newscasts
- Pitch, write, and front compelling news stories daily
- Execute creative, engaging live shots
- Conduct interviews and verify facts to ensure accuracy and credibility
- Write and publish content across digital and social media platforms

KYOU NBC/FOX, Ottumwa, IA

Multi-Media Journalist/Anchor

2020 — 2022

- Pitched, shot, edited, and fronted daily news stories
- Anchored 6, 9, and 10 p.m. newscasts
- Wrote and published content to KYOU's website and social media multiple times daily
- Provided in-studio and field coverage daily

EDUCATION

Arizona State University, Walter Cronkite School of Journalism

BA in Journalism & Mass Communications

2015

Mississippi State University

BA in Meteorology

2024 — Current