



Bofta Yimam



Represented by **The NWT Group**

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<https://NWTgroup.com/client/boftayimam>

Awards

- 2023: National Minority Supplier Development Council (NMSDC) Supplier of the Year Nominee, Women Enterprising Women of the Year Awardee, MassMutual Dartmouth Tuck School of Business Program Graduate, Women Elevating Women Member
- 2018-2022: Asian-African Chamber of Commerce & Industry International Leadership Award, Black Business Review's Top 40 Under 40 Professionals, 100 Tropics Changemakers List Recipient, "Women of Excellence" New Pittsburgh Courier
- Emmy Award - Continuing Coverage, Light Feature, and Serious Feature
- Murrow Award - Breaking News
- Pennsylvania Broadcaster - Investigative Reporting
- CBS Award - Breaking News
- MORE Award - Medical Reporting

Professional Affiliations

- 2024 Judge for National Headliner Awards
- Pittsburgh's Black Media Federation Special Events Coordinator
- National Association of Black Journalists
- Young Ethiopian Professionals

Education

University of Maryland

Bachelor of Arts, Communications

Minor, Spanish

- Phi Sigma Theta National Honors Society, Primannum Honor Society, Dean's List
- Semester Abroad- Seville, Spain
- Graduate Courses, Philip Merrill School of Journalism, UMD. Specialized in Broadcast/Print Writing

Social Media



Bofta Yimam



@BoftaYimamOnAir
3.7K followers



@BoftaYimam
15.3K followers



@BoftaYimam
7.1K followers

EXPERIENCE

NBC News Channel

Washington, D.C. Correspondent

August 2025 — Present

- Cover major national news live for NBC affiliates and NBC Network

The Hill - *Rising*, Washington, D.C.

Co-Host

March 2025 — Present

- Co-host 'Rising' on The Hill. Daily show talking about hot topics on Capitol Hill
- Responsible for researching every topic for planned and unplanned segments
- Conducted guest interviews, moderated discussions, and ensured smooth transitions between show segments

Freelance Correspondent, Washington, D.C.

March 2021 — Present

BNC, Washington, D.C.

Correspondent

March 2021 — March 2022

- DC Correspondent, covering breaking news from the White House and Capitol Hill
- Primary fill-in Anchor on morning newscast
- Pitch enterprise stories and Newsmaker interviews airing across network and digital network

CBS News, Washington, D.C.

Correspondent

July 2019 — March 2021

- CBS Network Correspondent for Weekend News, covering breaking news from the White House and Capitol Hill
- CBS Newspath Correspondent for local affiliates, up to 30 live shots, per day

WTAE, Pittsburgh, PA

Weekend Morning Anchor

January 2016 — February 2018

- Anchor of highest rated show in market
- 4 hour newscasts each Saturday and Sunday
- Wrote copy for newscasts and enterprise report during the week
- Reported long form stories for WTAE 'Chronicle' documentaries
- Nominated for 2 Emmy's in August 2017

WTAE, Pittsburgh, PA

Investigative Reporter/Fill-in Anchor

June 2013 — January 2016

- Award-winning Investigative Reporter responsible for enterprising hard news stories, including exposing corruption and waste in public agencies
- Manages several investigative projects simultaneously, involving open records requests, background checks and stakeouts
- Presents exceptional storytelling skills, creativity and dynamic live coverage
- Experienced bilingual world traveler
- Traveler on WTAE 2014 special assignments to Florida and South Carolina
- Recognized for Excellence in Broadcasting: 2015 Pennsylvania Association of Broadcasters Award, "Outstanding Investigative Story"
- 3 Emmy nominations: Best Investigative Series; Best Specialty Assignment Reporter; Best Historical/Cultural Special

WHBQ, Memphis, TN

Reporter/Fill-in Anchor

May 2011 — June 2013

- Developed, wrote and presented live reports for three daily newscasts as well as reporting in-depth pieces
- Received 2013 Regional Emmy award for "Continuing Coverage: Kimberlee's Law" which prompted a change in Tennessee law, to keep aggravated rapists in prison for their full term with no chance of parole
- Received two other 2013 Regional Emmy nominations for "Light News Feature" and 2014 Regional Emmy Nomination "Serious Feature News Report"

WMAZ, Macon, GA**Multimedia Journalist/Weekend Anchor**

January 2009 – May 2011

- Weekend Evening Solo-Anchor/Producer 6p.m. & 11p.m. newscasts
- Received awards for aggressive reporting including, 2011 Regional Edward R. Murrow Best Breaking News Story. After a senator's news conference, a man who appeared to be in his entourage assaulted a newspaper photographer covering the event. I captured the assault and then pursued the attacker, asking him to explain the assault. The video went "viral" on the web