



La'Tasha Givens

Represented by **The NWT Group**

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<https://NWTgroup.com/client/latashagivens>

Education

- Graduate, Connecticut School of Radio & Television Broadcasting, 2008
- Bachelor of Science, Public Relations, Eastern Michigan University, 2002

Social Media



La'TashaGivens



@latashagivens1
4.1K followers



@LaTashaGivens1
4.1K followers



@latashagivens1
11.7K followers

EXPERIENCE

WXIA, Atlanta, GA

April 2015 — Present

Freelance Reporter

KFOR, Oklahoma City, OK

April 2011 — March 2015

Weekend Anchor/Reporter

- Extensive Breaking News experience/Live Field Correspondent/Spot News Coverage
- Enterprise reporter--cultivated multiple exclusive lead stories
- Proficient with Avid, Final Cut, Premier AVID News Pro
- Proficient with all ENG field cameras (Sony, Panasonic, JVC)

WCTV, Tallahassee, FL

December 2008 — March 2011

Reporter

- Promoted from Thomasville, GA Bureau Chief
- Maintains knowledge of events, issues, and develops news content from eight counties
- Enterprises, writes, shoots, edits packages / vosots
- Proficient with Avid News Cutter, Cool Edit Pro and Avid Inews
- Set up bureau live shots
- Manage viewer calls and administrative paper work for bureau
- Responsible for basic equipment maintenance

WSB TV 2, Atlanta, GA

September 2008 — December 2008

Reporter Training Intern

- Assisted reporters in the field with interviewing witnesses, newsmakers and public officials
- Prepared, wrote and edited packages
- Assisted assignment desk with fact checking, viewer calls and organizing story leads
- Co-produced intern newscasts

Cable 24 Certification Public Access, Atlanta, GA

July 2008 — September 2008

Producer

- Knowledge of shot composition and camera movement
- Manage audio, technical, and floor direction during shows
- Create storyboard and graphics to enhance show quality
- Demonstrated studio directing and set management ability

Atlanta, GA

April 2004 — December 2008

Freelance Writer, Host & Public Relations

Writer

- Basic Magazine- national entertainment magazine
- Created, edited, and designed proposals to General Motors for the purchase of dealerships
- Assisted Marketing Director with company newsletters, brochures and media kits
- Wrote press releases and donation letters to initiate corporate sponsorship

Summer 2008

Event Host / Moderator

- Host, Summer Music Fest 08 at Green Briar Mall
- Moderator, Curtains, Coffee and Conversation w/ Director