



# Rodney Dunigan



Represented by **The NWT Group**  
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Veteran broadcast journalist and newsroom leader with experience across on-air, digital, and leadership roles. Skilled in newsroom management, investigative reporting, content strategy, and team development. Proven track record of elevating storytelling, increasing audience engagement, and leading high-performing teams in competitive markets.

## Honors/Awards

- NABJ Leadership Academy Mentee
- Sinclair Broadcast Group - Employee Engagement Committee Member
- E.W. Scripps - Leadership Champion
- WFTS Ethics Committee Member
- NATAS Nashville Chapter Station Overall Excellence Winner—team member
- RTNDA Ed Bradley Scholarship recipient
- Mississippi Association of Broadcasters Award

## Education

Tougaloo College, Jackson, MS  
Bachelor of Arts—English with emphasis in Journalism

## Skills

- Newsroom Leadership & Strategy
- Investigative Journalism
- Team Coaching & Talent Development
- Multi-Platform Content Production
- Breaking News & Severe Weather Coverage
- Editorial Judgment & Ethics

## Social Media



@rodneydunigantv  
4.3K followers



@RodneyWSYX6  
4K followers



@rodneydunigan  
2.9K followers



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## EXPERIENCE

### WSYX, Columbus, OH

August 2024 — Present

- Lead daily news planning and editorial decision-making for evening newscasts
- Manage team of reporters and producers to deliver compelling, deadline-driven content
- Oversee cross-platform content sharing and implement audience-focused strategies using analytics
- Drive coverage of breaking news, severe weather, and enterprise journalism
- Coach and evaluate staff performance while fostering collaboration and innovation

### Managing Editor/Evening Anchor/ Content Producer

August 2022 — July 2024

- Oversaw newsroom operations producing 65+ hours of weekly news
- Co-developed strategy with News Director for digital and on-air growth
- Recruited, coached, and developed MMJs and reporters
- Directed content planning and quality control across platforms

### Assistant News Director

October 2019 — August 2022

- Produced and anchored weekend newscasts
- Developed local content, wrote scripts, and coordinated show flow

### Weekend Managing Editor/Anchor

September 2018 — August 2022

- Hosted Ohio State Buckeyes pre/postgame coverage with focus on game-day analysis

### *The Football Fever* Studio Host

October 2017 — August 2022

- Delivered in-depth, accountability-driven reporting on state and local policy
- Produced enterprise pieces with strong data and public interest angles

### Anchor/Investigative Reporter/Producer

### WFTS, Tampa, FL

September 2015 — September 2017

- Reported for TV and digital platforms; served as fill-in anchor

### Reporter/Fill-in Anchor

### WATN, Memphis, TN

August 2011 — August 2015

- “Cool School” franchise reporter
- Extensive live reporting

### Morning Anchor/Medical Reporter

### WTVF, Nashville, TN

August 2006 — August 2011

- Covered education & general assignment news
- Produced weekly adoption profile franchise

### Reporter/Anchor

### WDTN, Dayton, OH

August 2004 — August 2006

- General Assignment reporter
- Green County Bureau Chief
- One-man band: responsible for shooting/editing

### Reporter/Bureau Chief

### WJTV, Jackson, MS

May 2002 — May 2004

- State Capital reporter

### Reporter/Fill-in Anchor

### WLBT, Jackson, MS

January 2000 — May 2002

- Producer for weekend evening newscasts, as well as a reporter & producer for weekly Crime-stoppers franchise

### Producer/Crime Stoppers Reporter