



# Bella Caracta



Represented by **The NWT Group**

[SandraRichards@NWTgroup.com](mailto:SandraRichards@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/bellacaracta>

## EXPERIENCE

### WDAF, Kansas City, MO

June 2025 — Present

**Investigative Reporter**

### WOWT, Omaha, NE

August 2024 — June 2025

- Promoted to weekend morning anchor

**Weekend Morning Anchor**

May 2022 — June 2025

- Pitch, report, shoot, write, and edit day-turn stories with a character-driven focus
- Regularly top station's list of weekly and monthly most-viewed and most-engaged stories

**MultiMedia Journalist**

### WTVD, Durham, NC

September 2021 — May 2022

- Conduct and log interviews with sources for impactful soundbites
- Draft media requests to companies, integral to resolving stories for the Troubleshooter/consumer segment
- Write original scripts for VOs, VOSOTs, and packages

**Reporter Intern**

### WRAL, Durham, NC

September 2021 — December 2021

- Filmed high school football games live and called the play-by-play to the control room for instant replay and commentary
- Initiated and conducted on-camera, post-game interviews with winning head coaches, which aired on the digital site

**Part-Time Field Associate**

### WABC, New York, NY

May 2021 — August 2021

- Advocate on behalf of viewers in the tri-state area and resolve their issues that arise with government entities and private businesses
- Report and pitch stories for TV to the WABC-TV 7 On Your Side producer, expediting and prioritizing the most time-sensitive and impactful stories

**Production Intern**

### Point Fighter Live Facebook Page - Digital Brand

May 2020 — July 2025

- Created the Power Chat Series podcast for the Point Fighter Live Facebook page
- Recruited top-level martial artists, innovators of the sport, and champions for interviews
- Develop and hone public speaking skills while broadcasting live interviews to an audience of 2 million followers

**Host**

### The 9th Street Journal, Durham, NC

June 2020 — August 2020

- Reported on the local impact of COVID-19, local congressional elections, and voting
- Used newsworthy judgment to highlight local health disparities in the Latinx community
- Landed exclusive interviews with COVID-19 contact tracers and congressional candidates Madison Cawthorn (R) and Moe Davis (D)

**Staff Reporter/**

**Paid Remote Internship**

## EDUCATION

### Duke University — Durham, North Carolina

Bachelor of Arts in Psychology and Global Health; Policy, Journalism & Media Studies Certificate

**May 2022**

- Psi Chi, International Psychology Honor Society
- Phi Beta Kappa, magna cum laude

## Associations

- Asian American Journalists Association

## Skills

- Edius
- Adobe Premiere
- OTT

## Social Media



@bellacaractanews



@bellacaracta



@bellacaracta  
2.7K followers



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