

Skills

Adobe Premier

Bitcentral

Final Cut Pro

Microsoft Office

Day to Day Camera

Latakoo

EZ News

Awards

Education

ENPS (production system)

2018 Best Anchor, Wyoming

Association of Broadcasters 2013 Best Reporter, Panther

Report, Georgia State University

Howard University (2011-2012)

Georgia State University (2012-2015)

Major: Broadcast Journalism

Graduated Cum Laude with

National Association of Black

distinguished honors in Journalism

Major: Journalism -

Minor: Speech

Affiliations

Telecommunications

Sefenech Henok



Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/sefenechhenok

EXPERIENCE

WXIA, Atlanta, GA

June 2025 - Present

Morning Reporter

Weekend Anchor

WSYX, Columbus, OH

May 2023 — June 2025

- Coanchor 'Good Day Columbus' Weekend Edition (5am-10am)
- Schedule studio guests for weekend show
- Assist producers with writing scripts, teases, guest segments
- Post guest interviews on social

May 2023 - Present

Weekday AM Reporter

- Deliver live hits throughout the morning show
- Cover breaking news
- Report live for midday show
- Pitch story ideas
- Produce Pkgs: day turns &/or special projects
- Publish stories to web format

WGNO, New Orleans, LA Morning Anchor/11 AM Anchor/Reporter May 2019 - May 2023

- Anchor Good Morning New Orleans 4:30-7am
- Anchor WGNO News at 11am
- Assist producer with content
- Cover early morning pressers and turn content for 11am show
- Write and edit PKGS
- Interview guests for the morning show
- Daily live cut-ins between shows

KTWO, Casper, WY

Weekend Anchor/Reporter/Producer

December 2017 - May 2019

Promoted to K2 NEWS WEEKEND EDITION Co-Anchor at 5 & 10

December 2016 – December 2017 Morning Anchor/Reporter/Producer

- Promoted to weekday morning show Co-Anchor "Good Morning Wyoming"
- Produced morning shows
- Scheduled live interviews
- Shot, wrote, and edited stories
- Hosted various special fundraising events throughout the year
- Co-Produced weekend newscasts
- Wrote, shot, and edited stories three times a week

Rolling Out Magazine, Atlanta, GA

Transcribe celebrity interviews

Went live regularly

May 2016 - December 2016

Multimedia Journalist

Entertainment/Music Intern

Business Development/

- Wrote, shot, and edited PKG's
- Live shots daily

2013 - 2014

Enterprise story ideas

Sefenech Henok

Social Media

Journalists Member

@sefenechhenok

@SefenechHenokTV 1.3K followers

The Weather Channel, Atlanta, GA @sefenechhenok

Distribution Intern June 2013 - July 2013 Developed expansion ideas for the business and distribution department

Attend events to take photos, and videos, and conduct interviews Edited video clips, Assisted with photo shoots, Researched for articles

Built promotion skills while promoting for The Weather Channel brand

- Blogged and posted affiliate advertisements
- Assisted department employees with projects, as well as shadowed











3.6K followers