



Nicole Fierro



Represented by **The NWT Group**

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<https://NWTgroup.com/client/nicolefierro>

EXPERIENCE

KDVR, Denver, CO

Reporter / Sunday Morning Anchor | August 2022 — Present

Reporter / MMJ / Fill-In Anchor | August 2019 — August 2022

- Lead reporter on breaking and enterprise general assignment and investigative stories
- Delivered continuous **live coverage during the Boulder grocery store mass shooting**, including live reporting as the shooter was taken into custody
- Broke and led market coverage of **Gannon Stauch case** — young boy murdered by his stepmother. Secured **exclusive interviews** with the victim's family and stepmother; story featured on *Nancy Grace* and *Prime Crime Network*
- Provided wall-to-wall election night reporting of **Lauren Boebert's 2020 narrow victory** and **2024 re-election amid redistricting**, offering in-depth, real-time analysis
- **Exposed the State of Colorado** for failing to compensate victims of accidents caused by state-owned equipment
- Secured an **exclusive with the Colorado Bureau of Investigation**, confirming responsibility for the rape kit backlog — holding institutions accountable
- Anchored **extensive Club Q mass shooting coverage**, including community response and investigative follow-ups
- Delivered **4+ hours of live breaking coverage** on the anchor desk of a critical police shooting

WPMI, Mobile, AL

Reporter / Fill-In Anchor | July 2017 — July 2019

- Reported live for multiple daily newscasts, covering breaking news, crime, politics, and community issues
- Developed enterprise content through trusted community sourcing, enhancing viewer protection and awareness
- Actively engaged with viewers on social media, providing rapid updates on developing stories
- Frequently served as a **fill-in morning and evening anchor** for weekday, weekend, and holiday shifts
- Traveled 700+ miles for **on-location severe weather coverage** on behalf of Sinclair Broadcast Group stations

KEPR, Pasco, WA

Reporter / Producer / Anchor | June 2015 — June 2017

- Solo-reported daily stories under a strong viewer advocacy approach, handling shooting, editing, writing, and on-air delivery
- **Produced and anchored weekend newscasts**, managing reporters and content end-to-end
- Regular fill-in for morning and evening weekday shows
- Delivered frequent **live reporting across platforms**, including social media-driven updates for time-sensitive stories

NBC New York, NBC Washington, and NBC News Channel Intern | January 2014 – May 2015

- Conducted undercover hidden camera investigations for I-Team exclusive news reports
- Filed public records requests, collected and evaluated data
- Managed and promoted NBC Washington's social media platforms during NFL Super Bowl XLIX

Awards

- 2023 Emmy Award: Team Coverage - Club Q
- 2020 Murrow Award: Overall Excellence
- Alabama Broadcasters Association/ABBY Award of Merit: Best Newscast
- Alabama Broadcasters Association/ABBY Award of Merit: Hard News

Education

University of Maryland. 2015

Bachelor of Arts: Broadcast Journalism, Sociology concentration
Magna cum laude

Skills

- LiveU
- ENPS, iNews
- Avid, Edius, Final Cut Pro
- Panasonic P2 Camera
- Storyline, Clickability
- Newspath, NewsSource, Oasis
- Facebook, Twitter, Instagram, TweetDeck, Wordpress, Videolicious

Social Media



Nicole Fierro



@Nicolefierronews
8.5K followers



@FierroNicole
3.6K followers



@NicoleFierroNews
2.6K followers