



Pilar Pedraza



Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/pilarpedraza>

Languages

- Conversational in Spanish and German

Associations

- National Association of Hispanic Journalists member
- Indigenous Journalists Association member

Education

Pittsburg State University,
Pittsburg, KS December 2019
Master of Arts, History

Baker University, Baldwin City,
KS May 2010
Alternative Teaching Certification in
Kansas (History, Government,
Spanish & Journalism)

Iowa State University, Ames, IA
December 1996
Bachelor of Arts, Journalism &
Spanish

Social Media



PilarPedrazaTV



@PilarPedrazaTV
9.9K followers



@PilarPedrazaTV
5.8K followers



@pilarpedrazatv
1.1K followers

EXPERIENCE

KAKE, Wichita, KS

Anchor/Senior Reporter

August 2022 — Present

- Promoted to weekend evening anchor

KAKE, Wichita, KS

Senior Reporter

September 2018 — Present

- Society of Professional Journalists Region 7 Coordinator in charge of organizing conferences and securing financial grants, among other duties (2021 — 2022)
- Lead Investigative Reporter. Coordinate the workflow of the team and work on follow-ups to investigative and special reports, among other responsibilities
- Concentrate on covering local, state, and national politics
- Turn general assignment/breaking news stories as needed

KPTS, Wichita, KS

Anchor/Producer

June 2017 — May 2024

- Produce and host a weekly public affairs half-hour program on the local PBS station covering political developments across the state
- Lead a different panel of newsmakers, politicians, and journalists in discussion of the biggest events of the week

KWCH, Wichita, KS

Statehouse/Education Reporter

May 2012 — June 2017

- Shot, edited and reported general assignment, education, political, and breaking news stories
- Sent to Roanoke, VA, to help out at WDBJ after the shootings of Alison Parker and Adam Ward
- Fill-in Anchor as needed
- Fill-in Reporter for KDCU Noticias Univision Kansas, as operated by KWCH

Andale High School, Andale, KS

Spanish Teacher/Journalism

August 2006 — May 2012

- Taught 9-12th grade students upper-level Spanish courses
- Added Yearbook and Newspaper during last year

KSNW, Wichita, KS

Executive Producer/Newscast Producer

July 2001 — August 2006

- Came in as the 10pm newscast producer and managed to turn the bump in ratings from the 2002 Winter Olympics into a permanent ratings bump for the show
- Promoted to evening executive producer—oversaw a team of 15 to 20 staff members, worked to ensure a standardized writing format across all stories, ran the station's internship program, and made decisions on what news to cover and how to handle breaking news

WOI, Des Moines, IA

Assignment Editor/Producer/MMJ/

Photographer

August 1993 — June 2001

- Began as a part-time production assistant and worked her way up over the years to Assignment Editor, the 2nd highest ranking position in that newsroom
- Produced award-winning 1998 Election Coverage - Iowa Broadcasters News Association
- 1999 - CSPAN picked up WOI's newscast covering the Ames Straw Polls