



Kelly O'Connell



Represented by **The NWT Group**

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<https://NWTgroup.com/client/kellyoconnell>

EXPERIENCE

KMSP, Minneapolis, MN

October 2015 – Present

Morning News Anchor/ FOX 9 Good Day Host

- Anchor 6AM and 7AM morning newscasts
- Host one hour Fox 9 Good Day, a weekday news and pop culture program at 9AM
- Contribute to station's digital effort
- Reported extensively after protests in Minneapolis
- Enterprise reporting
- Developed, produce, and host segment for evening newscast that highlights unsung heroes in the community

KCPQ, Seattle, WA

September 2012 – September 2015

Morning Anchor/Reporter

- Anchored 4:30am to 5am morning newscast
- Reported live in the field, the newsroom or studio for the second half of morning broadcast
- Primary fill-in Anchor for the 6am-10am portion of morning newscast
- Engaged viewers with personality at the desk and in the field
- Delivered active live shots to advance the news of the day

KGAN, Cedar Rapids, IA

April 2010 – September 2012

Morning & Noon Anchor

- Anchored 3-hour morning show, half hour noon show
- Cultivated and produced daily segments and interviews
- Social media specialist
- General assignment and special projects reporting

September 2009 – April 2010

Anchor/Reporter

- Weekend anchor and primary fill-in anchor
- Lead story nightside reporter
- Enterprised, reported and produced promotable stories
- Wrote web articles multiple times each day
- Produced newscasts, as needed

WRBL, Columbus, GA

August 2007 – September 2009

Reporter/Producer/Fill-in Anchor

- Dayside lead story reporter
- Fill-in anchor
- Responsible for turning multiple, enterprise stories each day with liveshots, via Skype as well

KIMT, Mason City, IA

May 2006 – February 2007

On Air Reporter Intern

- Only intern permitted to report on air and do live shots
- Helped assignment desk making beat calls, setting up interviews and researching stories

Northwest Community Television, Brooklyn Park, MN

Fall 2006

Newsroom

Intern

- Helped reporters and producers with story development and research
- Wrote copy for newscasts and logged interviews

KARE, Minneapolis, MN

January 2006 – May 2006

Today Show Intern

- Wrote teases for morning newscast

Skills

- Capable of linear and non-linear editing
- Confident using Final Cut Pro and shooting with DVC Pro cameras
- Posting video, text and images to the website

Professional Organizations

- Member of Society of Professional Journalists

Education

University of Minnesota, Twin Cities

Double Major - Bachelor of Arts,
Broadcast Journalism and Spanish
Studies

Social Media



Kelly OConnell



@KellyOConnellTv
17K followers



@kellymoconnell
5.6K followers



@kelly_oconnell_tv
4K followers