

Tylisa Hampton



Represented by **The NWT Group**NancyShafran@NWTgroup.com
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https://NWTgroup.com/client/tylisahampton

Affiliations

 National Association of Black Journalists Member

Skills

- Public Speaking
- Videography
- Editing
- Writing for Social/Web (AP Style)
- Multimedia storytelling
- · Deadline Focused
- Adobe Premiere
- Adobe Photoshop
- AVID
- AudacityENPS
- Final Cut Pro
- JVC 620 Camera Rundown Creator
- Wordpress
- · Microsoft office
- · Social Media Platforms

Social Media



Tylisa Hampton



@tylisa.hampton



@TylisaHamptontv 1.2K followers



@tylisahampton 1.4K followers

EXPERIENCE

KARK, Little Rock, AR

Reporter/Fill-in Anchor

July 2022 - Present

- Report daily, writing and presenting stories live on a tight deadline
- Report live for multiple shows per shift, in the field, studio, or live streaming of the web
- Travel to different states, reporting on various topics and sending back stories
- Manage and make editorial decisions for multiple newscasts when filling in for evening broadcasts

KVEO, Harlingen, TX

Weekend Anchor/Producer/MMJ

July 2020 — July 2022

- Independently report, write, shoot and edit newsworthy stories under deadlines
- Perform active live shots and edit in the field
- Travel around the state to help other stations with severe weather coverage
- Cover early morning pressers and turn content for 11am show
- Promoted to weekend anchor/producer in April 2021
- Anchor and produce 30 minute newscasts for 5 and 10 p.m on the weekends
- · Produce content both on air and on social media

KARK, Little Rock, AR

News Intern

August 2019 — March 2020

- Wrote scripts and created graphics
- Participating in editorial meetings to process leads to story assignments and shows
- · Shadowed reporters in the field and practiced anchoring

PBS To The Contrary, Washington D.C. Production Associate

Summer 2018

- Book interviews by sending out emails and making phone calls
- Make social media posts to market the show
- · Edit videos for sound bites and transcribe shows after recordings

UCA News 6, Conway, AR

MMJ/Anchor/Producer

January 2017 — January 2020

- Broadcasting in the Faulkner county area in Arkansas
- · Wrote scripts, pitched stories, edited packages, and built newscasts
- Produce newscasts for daily shows and operate teleprompters
- Posted content station website and checked reporter scripts

EDUCATION

University of Central Arkansas, Conway, AR

May 2020

Bachelor of Science in Journalism