



# Isabel Rosales



Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/isabelrosales>

## Skills

- Fluent: Spanish is first language
- Editing: Edius, Final Cut Pro, Adobe Premiere Pro
- General: EZNews, iNews, Clickability, studio and control room operations, social media

## Education

**University of Kentucky,  
Lexington, KY  
May 2014**

Bachelor of Arts in Journalism:  
Focus on broadcast and new media  
Double Major in Spanish: Advanced,  
focus on writing, literature, history,  
linguistics and translation

## Social Media

Isabel Rosales

@RosalesReport  
5.7K likes

@RosalesReport  
6.4K followers

@isabelrosalestv  
6.6K followers

## EXPERIENCE

### CNN, Atlanta, GA

**National Correspondent**

2023 — Present

- FAA Certified Remote Pilot (Drone)
- Hurricane Milton, Tampa, FL
- Hurricane Helene, Asheville, NC
- First Nitrogen Gas execution in US prison, Alabama
- Alabama IVF battle
- Investigative enterprise stories
- Inmates returned to families without organs
- Pro-Trump influencer posting fake voter fraud video
- Fill-in Anchor on CNN Domestic and International

### CNN Newsource, Washington, D.C.

**National Correspondent**

2021 — 2023

- Cover stories for CNN, affiliates, and CNN International
- Surfside building collapse, Miami
- Hurricane Ian coverage

### WFTS, Tampa, FL

2016 — 2021

**Weekend Evening Anchor/Reporter**

2019 — 2021

- Promoted to Anchor/Reporter from Reporter
- Delivered enterprise and lead stories daily
- Worked sources to develop lead stories
- Prioritized social media for breaking news
- Member of the station's Editorial Diversity and Inclusion Committee. Tasked with reviewing shows to improve minority representation, review nuisance and language
- Reviewed Spanish work for the station, flagging vulgar language in Spanish and created Spanish PKGs for digital
- Tasked with outreach to minority communities

2018 — 2019

**Reporter**

- Promoted to Reporter from MMJ/Reporter
- Deliver enterprise, lead stories daily
- Report, write, stories for weekday newscasts live in field and in studio
- Develop strong relationships with local sources
- Fill-in Anchor as needed

2016 — 2018

**MMJ/Reporter**

- Report, write, shoot and edit stories for weekday newscasts live in field and in studio
- Required to enterprise, lead stories daily
- Develop strong relationships with local sources
- Manage social media feeds and post on station website

### WHSV, Harrisonburg, VA

**Bilingual Reporter, Weekend  
Anchor/Producer**

2014 –2016

- Produce, solo anchor weekend evening newscasts
- Manage weekend reporters, responsible for assigning them to stories
- Deliver enterprise, beat, lead stories daily under very tight deadlines
- Report, shoot, write, edit stories for weekday newscasts
- Develop strong relationships with local sources
- Use Spanish to create stories competitors can't
- Go-to reporter for breaking or complex stories, especially live shots

### WLEX, Lexington, KY

**Investigative Reporting Intern**

2013 – 2014

- Off-camera reporter, conduct interviews for on-air
- Responsible for setting up and researching stories for air
- Travel with investigative team across the state and help with English-to-Spanish translation