



Ashlei King



Represented by **The NWT Group**
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<https://NWTgroup.com/client/ashleiking>

EXPERIENCE

KLRT/KARK, Little Rock, AR

Morning Anchor

July 2018 — Present

- Anchor two hours of news daily; assist producer with overall presentation of show
- Report weekly stories for Mentor Match franchise and Job Alert franchise
- Engage with viewers on social media daily
- Anchor digital show for Victory Over Violence campaign
- Conduct consumer investigations

KABB/WOAI, San Antonio, TX

Reporter/Anchor

May 2014 — May 2018

- Pitch enterprise stories, develop contacts and report live from the field daily
- Update stories online and engage with viewers on social media
- Fill-in anchor as needed

KOTV, Tulsa, OK

Reporter

February 2012 — April 2014

- Pitch enterprise stories and develop contacts
- Report live from the field daily
- Update stories on website and write teases on social media

KTXS, Abilene, TX

Education/General Assignment Reporter

December 2010 — February 2012

- Write, edit, and shoot stories
- Pitch story ideas to assignment editor
- Write stories for the website and update social media platforms

EDUCATION

The University of Texas at Austin

December 2010

Bachelor of Journalism, Broadcast News

- Business Foundations Program
- Honors: Spring 2008 College of Communications Dean's List

ASSOCIATIONS

- National Association of Black Journalists
- Big Brothers Big Sisters of Central Arkansas Board Member

Awards

- 2023 NATAS Mid-America Regional Emmy – Hard News Report - No Production Time Limit - "Names Not Numbers"
- 2023 Society of Professional Journalists Arkansas Pro Chapter Diamond Journalism Award – General News - "Names Not Numbers"
- 2022 RTDNA National Edward R. Murrow – Hard News - "Victory Over Violence: Young Lives Facing Big Fears"
- 2022 RTDNA Regional Edward R. Murrow – Hard News - "Victory Over Violence: Young Lives Facing Big Fears"
- 2018 NABJ Salute to Excellence Award – Television Documentary - "San Antonio Marches: Keepers of the Dream"
- 2016 & 2017 Association of Texas Professional Educators Alafair Hammett Media Award

Social Media



Ashlei King



@AshleiKingNews
5.5K followers



@AshleiKing
4.1K followers



@ashleikingtv
989 followers