



Ryan J. Dennis



Represented by **The NWT Group**
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<https://NWTgroup.com/client/RyanDennis>

EXPERIENCE

Gwinnett County Government, GA **Staff Writer & Researcher**

February 2023 — Present

- Produces well-researched, original content for speeches, news releases, video scripts, feature articles, and for multiple digital platforms such as websites, email marketing, social media videos, and blogs
- Produced Emmy, Davey, and Telly-award docuseries about fentanyl misuse and the solutions to help residents
- Wrote and appeared on-camera for “Ryan The Transit Guy” educational video series, which highlighted proposed transit options for the November 2024 election

REVOLT Media & TV LLC, Atlanta, GA **News Desk Manager/
Segment Producer**

September 2021 – December 2022

- Oversaw procedures for news desk, editorial, post-production, and responding to for TV/digital hybrid “Revolt News Weekly”
- Developed rundown for 43 episodes of magazine series, including feature stories, discussions, and sponsored content

Central Ave, Debmar Mercury **Freelance Associate Producer**

August 2020 — April 2021

- Managed production assistants responsible for gathering b-roll, photos, acquiring rights for content, and preparing data/research for talent and executives.
- Secured breaking news items and identified other key elements for future stories for 3-5 week production planning time

The A-Scene, TEGNA, Atlanta, GA **Digital Producer/MMJ**

August 2016 – August 2021

- Created original high-performing content that grew audience across digital and website to 3-4 million viewers per month, with the highest peaking video gathering of more than 20 million views

USA Today, Atlanta, GA **Freelance Video Producer**

November 2017 — July 2018

- Developed, pitched, produced, and edited daily segments and occasional features for the USA TODAY video franchise

WTFX Fox 29, Philadelphia, PA **Senior Web Producer**

May 2010 — August 2016

- Managed team of 3 web producers responsible for ad sales content, copywriting copy for reporter stories, and producing special sections including news, advertising, style, interface design and update

Skills

- Content Creation
- Workflow Improvement
- Relationship Building
- Resource Management
- Content Production
- Photography
- Final Cut Pro
- HTML
- Video Editing
- Communication
- Talent Scouting
- Adobe Creative Suites
- Copywriting
- Endplay
- Budgeting
- Project Management
- Vendor Management
- Social Media Strategy

EDUCATION

Point Park University
Pittsburgh, PA **May 2010**

- Bachelor of Arts: Journalism & Digital Media

Social Media



@ryanjdennis
1.3K followers



@ryandennisdigital
1.9K followers



@ryanjdennis
3.3K followers



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