

# Hawker Vanguard



Represented by **The NWT Group**<a href="mailto:SBrown@NWTgroup.com">SBrown@NWTgroup.com</a>
817-987-3600

https://NWTgroup.com/client/hawkervanguard

# **Awards**

- 2024 Emmy winner Rocky Mountain Southwest - Cuts & Chronicles: Editing History
- RTDNA Edward R. Murrow Award
- Excellence in Diversity, Equity, and Inclusion Storytelling, 2022
  - National Academy of Television Arts and Sciences
  - Emmy Nomination-Historical/ Cultural Series, 2019,2020
  - Emmy Nomination Business Series, 2022
- The Telly Awards
  - · Silver Award Feature Story, 2020
  - Silver Award Use of Archive Footage, 2020
  - Silver Award Travel & Tourism Campaign, 2023
- New Mexico Broadcasters Association
  - Multi-Media Journalist Excellence, 2019
  - Local Programming Excellence, 2023
- Airports Council International
  - Excellence in Airport Marketing & Communications (Finalist), 2023

#### **Skills**

- Shooting: Canon RP DSLR, Mavic Pro Drone, Blackmagic
- Editing: Final Cut Pro X, Adobe Premiere, CapCut
- Graphics: Viz Artist, Viz Ticker, Viz Trio, Adobe Photoshop, Adobe After Efffects
- In the newsroom: AP ENPS, iNews
- Aerial: FAA Certified Remote Pilot

# **Memberships**

- Member NAHJ
- Member Indigenous Journalists Association (IJA formerly NAJA)

### **Social Media**



Hawker\_Vanguard



@hawknews



@hawker news

# **EXPERIENCE**

#### **KOB 4, Albuquerque, NM**

2022 - Present

#### **Special Assignment Reporter/Producer**

- Conceptualized, anchored, produced, and edited a 30-minute special documenting the 75-year history of KOB-TV. Indexed and dubbed historical archives, showcasing the evolution and impact of New Mexico broadcasting over the decades
- Covered the breaking news death of former-governor and Secretary of Energy Bill Richardson. Produced and reported exclusive content and interviews with close friends, and colleagues

# Dallas Fort Worth International Airport, Fort Worth, TX 2022 — Present Senior Social Media Content Producer

 Drove a remarkable 70% growth in online brand presence and sustained a compound annual growth rate of 11% by successfully re-launching DFW Airport social media platforms (TikTok, X, Instagram, Facebook, YouTube)

- Coordinated 50th Anniversary promotions with communications teams, generating
   <150k engagements in 24 hours</li>
- Revitalized the creative direction of a cross-functional team of 9 designers, photographers, and content specialists

#### WJZY, Charlotte, NC

**Chief Transportation Correspondent** 

2021 - 2022

- Captured dynamic stories through insightful reporting at the first post-COVID EAA AirVenture
   Influenced professional partnerships within the National Transportation Safety
- Influenced professional partnerships within the National Transportation Safety Board (NTSB) that granted exclusive access to and coverage of the TWA 800 wreckage
- Intercepted and exposed 13 claims of aircraft maintenance mismanagement within the FAA inspector workforce
- Mobilized and deployed to Haiti within 24 hours of a 7.2 earthquake near Les Cayes. Led NewsNation & Nexstar Network live coverage for 72 hours. Increased station social media engagement by 225% in one week

#### **KOB 4, Albuquerque, NM**

2019 - 2021

## **Graphics/Digital Project Manager**

- Managed on-air and digital brand identity for over five years
- Modernized legacy production and graphics systems by commissioning Viz automation platforms over three months

2017 — 2021

Reporter/MMJ

- Launched award-winning enterprise series Capitalizing on opportunities for long-form MMJ storytelling
- Trained new hire reporters and MMJs, setting their storytelling up for success by teaching best photography, editing, and on-camera practices

2016 — 2017 **Producer** 

- Fought for transparency and answers from local leaders regarding our city's crime crisis by co-creating the ABQ4ward campaign
- Commissioned market-first multi-cam, LTE enabled Roadrunner 4 news gathering units

2009 - 2011

**Associate Producer** 

# **COMMUNITY INVOLVEMENT**

Hal Eisner's Camp News, Los Angeles, CA Roadrunner Food Bank, Albuquerque, NM