



Brian Scott



Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/brianscott>

Skills

- Advanced shooting and editing abilities—currently shoot with JVC, DJI, Go Pro cameras and edit on Premier Pro.
- Panasonic P2
- Sony XD cameras
- Edius and Avid.
- Well versed on other photography and editing equipment
- Fluent operating Streambox, LiveU, Dejero, & TVU live transmitters
- Certified drone visual observer.
- Proficient on iNEWS and ENPS
- Proficient on CMS web publishing work flows

Awards

- **2011 Best Newscast – Live Reporter**
Upper Midwest Regional Emmy Awards
- **2010 Best Breaking News Coverage – Live Reporter**
Iowa Broadcast News Association
- **2010 Best Breaking Newscast – Live Reporter**
Iowa Broadcast News Association
- **2009 Overall Excellence – Reporting**
Iowa Broadcast News Association
- **2008 Best College Newscast – Producer**
Upper Midwest Regional Emmy Awards
- **2007 Mark of Excellence Breaking News – Reporting**
Society of Professional Journalists
- **2007 Mark of Excellence Feature – Reporting**
Society of Professional Journalists
- **2007 Best College Newscast – Editor**
Upper Midwest Regional Emmy Awards (Regional Award)
- **2004 Reporter of the Year**
Lakeville High School “Panther Pause”

Social Media



Brian Scott



@BrianScottNews
2.7K followers



@BrianScottNEWS
2.8K followers

EXPERIENCE

Spectrum, Dallas, TX

Chief Multimedia Journalist

July 2020 – Present

- Turn lead, character-driven stories for a 24-hour, statewide audience. Regularly travel the state of Texas for unique stories and to assist MMJ teams in all coverage zones
- Cover and assist political team in coverage of major national and Texas-focused developments
- Often turn stories and perform live shots for Spectrum’s national news team
- Grow and maintain a deep pool of contacts to create unique, enterprise stories
- Lead the station’s MMJ team as Chief MMJ—duties include training new hires, providing continuing education for staff, and improving overall quality of MMJ team
- Create the MMJ training and editing syllabuses for the station
- Work with Chief Photographer and IT team to develop gear kit catered to MMJs
- Shoot and edit all of my own stories

WOFL, Orlando, FL

Reporter/MMJ

March 2017 – May 2020

- Turn multiple lead stories every day as a reporter and often also as an MMJ
- Regularly enterprise stories covering both the massive Orlando and Gainesville DMAs
- Maintain a variety of sources to routinely break stories in the market
- Use social media to enterprise stories and as a platform to break news
- Special projects reporter and producer
- Launched/lead the HeathBusters franchise
- Routinely recognized for creativity and “telling the story” differently and better than the competition

KXAS, Dallas, TX

Bureau Reporter/Videojournalist

January 2013 – March 2017

- Responsible for enterprising unique story content in one of the four major counties in Dallas viewing area
- Shot and edited all of my own work
- Performed daily live shots on my own, utilizing Streambox, LiveU, Dejero, & TVU
- As only journalist in the county, was first to break several stories and was often live on-air from the scene of breaking news 45 minutes – 1 hour before the competition

KGAN & KFXA, Cedar Rapids, IA

Reporter/Photojournalist

July 2010 – January 2013

- Produced daily assignment and special feature packages as a “1-Man Band”
- Performed live shots both in studio and in the field daily
- Assisted in newsroom-wide training on new digital workflow and transition from tape-to-tape
- Filled-in wherever needed including 3 months doing live reports for the morning show

KIMT, Mason City, IA

Reporter/Anchor/Producer/ Photojournalist/Editor

June 2008 – July 2010

- Honored with the 2009 Iowa Broadcast News Association Award for Reporter Excellence
- Turned a package and 2 separate VOSOT’s daily as a “1-Man Band”
- Filled-in for 7 months on the Morning and Noon shows as Anchor/Producer/Editor

St. Cloud State University, St. Cloud, MN

Television Engineer

January 2007 – June 2008

- Managed and maintained equipment and studios for the Dept. of Mass Communications and UTVS-TV
- Assisted students and staff in use of equipment
- Wired the National Hockey Center for and operated robotic “in-net” cameras
- Assisted in the design of several studio TV sets and layouts

EDUCATION

St. Cloud University

Bachelor of Science, Mass Communications

2008