



Ozzy Mora



Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/ozzymora>

Bilingual in English and Spanish

Skills

- Final Cut Pro, Edius, Avid, Adobe Premier Pro, Pro Tools, Vox Pro, HTML, ENPS, Associated Press,
- Crowdtangle, Chartbeat
- Facebook Business Manager, Facebook Ads, Instagram, Hubspot Google Analytics, TubeBuddy, SEO, Infusionsoft
- Social Media: Facebook Live Anchor, Snapchat, YouTube, Twitter, Google+, Tagboard, Sprout Social, WordPress, Hootsuite, Canva, TweetDeck, Buffer, OBS, Social Media News Desk, Lakana

Education

University of La Verne
Los Angeles, CA 2013
Bachelor of Arts

Social Media

AzaleaMora

@OzzyMoraJournalist
28K followers

@ozzy_mora
9K followers

@ozzy_mora
15.8K followers

EXPERIENCE

KLAS, Las Vegas, NV

Anchor/Reporter

June 2023 — Present

- Anchor the noon newscast
- Fill-in anchor regularly on all other newscasts
- Report on regular basis:
 - Breaking News when it happens
 - In-depth stories on subjects often overlooked by TV news
 - Enterprise Education Beat Reporter
 - Enterprise stories highlighting issues impacting the Hispanic community
 - Live Event Reporter-Super Bowl, Toys for Tots, Casino Opening
 - Community Service: United Way, Super Bowl Salute to Hispanic in Sports & Entertainment Awards
- 2024 Emmy Nomination for Outstanding Achievement in Breaking News for anchoring spot news team coverage
- Invited to White House for interview with Dr. Jill Biden

KMID/KPEJ, Midland, TX

Anchor/MMJ

October 2021 — June 2023

- Anchor the 9PM hour long newscast on Fox 24
- Anchor daily Spanish news cut-in for Estrella TV
- Add content to KMID 6PM & 10PM newscasts
- Report/MMJ general assignment
- Report/MMJ stories focused on underserved communities
- Post stories to station website
- Fill-in anchor on KMID
- Fill-in producer

KAVU, KVTX, & KUNU Victoria, TX

**Evening News Anchor/
Producer**

October 2019 — October 2021

- Anchor weeknight 5PM & 6PM newscasts
- Anchor and Produce 9PM & 10PM weeknight newscasts
- Anchor and produce in Spanish for Univision and Telemundo
- Responsible for continually updating news to station website
- Responsible for all push alerts for 5PM and 10PM newscasts
- Help develop, produce and host community fundraisers
- Develop relationships with newsmakers throughout the community

Mysteries Decoded, CW Network

Co-Host

June 2020

- Co-Hosted episode investigating the unexplained deaths at the Cecil Hotel in Los Angeles

Travel Channel, Globe, AZ

Freelance Journalist

October 2018 — November 2018

- Co-Hosted segment for show, Ghost Adventures

ARZA Media, Los Angeles, CA

Digital Reporter/Host

July 2018 — October 2019

- Craft online stories for digital media company
- Analyze data, interpret trends, and partner with social media influencers to promote business strategies and brand
- Host and model for live events, and notable brands
- Create and oversee engagement and strategy across eight social media accounts on Facebook, Instagram, and LinkedIn
- Develop and deploy outreach, influencer marketing and consumer engagement initiatives to improve brand awareness for clients
- Lead and manage direct response (focused on driving conversions) Facebook ad campaigns from planning stage to completion

KPNX-TV NBC, Phoenix, AZ**Social Media Producer/Host/MMJ**

July 2014 — July 2018

- Hired as social media producer for TV station
- Added duties as social media anchor for 12 Today morning newscast and produced three daily segments on trending topics
- Utilized Facebook Live to produce, direct, anchor enterprise, entertainment and top trending stories to enhance coverage through social media
- Interpreted and translated articles in Spanish in order to drive engagement with Latino-Hispanic communities
- Conducted interviews, wrote, edited and produced content for online and on-air platforms with 1M+ viewers/subscribers
- Collaborated with team on new website development; created digital content and wrote blog articles for 12News.com