



# Channing Frampton



Represented by **The NWT Group**  
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<https://NWTgroup.com/client/channingframpton>

## EXPERIENCE

### WZVN/WBBH, Fort Myers, FL

Anchor/Reporter

October 2024 – Present

### WTXL, Tallahassee, FL

Anchor/Reporter/Managing Editor

January 2020 – October 2024

- Grew Facebook video minutes viewed 350% in 6 months, grew station Instagram organic reach 15,000% in 6 months
- Increased website traffic 40% in six months and YouTube subscribers by 4,200 in 6 months
- Developed internal communication strategies for corporate wellness initiatives and employee engagement
- Led a team of 10 to produce a 30-minute hurricane special preparing viewers on air and online
- Develop and enhance storytelling skills of 9 direct reports through regular check-ins, one-on-one coaching
- Communicate critical safety information to colleagues and customers during emergencies via broadcast, and digital channels
- Researched, shot, wrote, edited, presented engaging stories 2 min in length once a week on economic development topics
- Collaborate with other organization leaders to consistently execute content strategy using data from dial testing, consumer feedback
- Oversee writing of stories for all platforms while providing timely feedback to foster continuous improvement in digital engagement
- Develop and supervise effective workflow strategies and procedures for multiple programs and outlets
- Adhere to strict deadlines while juggling multiple ongoing projects daily
- Volunteer with Habitat for Humanity, Second Harvest, Legal Services North Fl., Southern Shakespeare Co., Title 1 school literacy

### WINK, Fort Myers, FL

Anchor/MMJ

December 2016 – December 2019

- Oversee and anchor weekend morning newscasts
- Fill in as anchor on weekday morning, midday and evening newscasts
- Manage multiple ongoing projects
- Mentor new producers on editorial decisions and story showcasing
- Meet multiple, tight deadlines while acting as a one-man band reporter in the field
- Develop and maintain relationships with sources and contacts for content in the community

### WHSV, Harrisonburg, VA

Anchor/Executive Producer

May 2015 – December 2016

- Anchor/Executive Producer, May 2015 – December 2016
- Produced wrote, and managed quality of 10pm and 11pm newscasts
- Led 10pm newscast to highest ratings in five years
- Helped develop the WHSV app for smartphones and tablets
- Identified and assigned stories to reporters
- Wrote/edited multiple articles each day for website in addition to scripts for shows
- Managed multiple social media sites

### WHSV, Harrisonburg, VA

Anchor/Reporter

December 2013 – December 2016

- Developed targeted special reports for broadcast and digital platforms
- Updated breaking news using social media and in-studio platforms
- Mentored and trained new reporters in the newsroom and in the field

## Awards

- **2022 Regional Emmy Nomination**  
Anchoring
- **2022 Florida Association of Broadcasters**  
Best Anchor (small market)
- **2019 Florida Association of Broadcast Journalists**  
Use Of Technology Winner  
News Anchor Finalist
- **2018 AP Superior Award**  
Multi-Media Reporter
- **2019 Regional Emmy Nomination**  
Breaking News
- **2014 & 2015 AP Superior Award**  
Outstanding Effort by Individual Reporter
- **2014 & 2015 AP Meritorious Award**  
News Anchor
- **2014 & 2015 AP Meritorious Award**  
News Producing

## Associations

- 2024 NATAS Suncoast Region VP

## Education

**Robert Morris University,  
Moon Township, PA** May 2011  
Bachelor of Arts, Media Arts  
Major: TV/Video Production  
Minor: Theatre, International Studies  
**Leadership Academy,  
Poynter Institute** October 2015  
**Producing Boot Camp,  
Grav Television** September 2014

## Social Media

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Channing Frampton



@Channing\_TV  
3.1K followers



@Channing.Frampton.TV  
55K followers

## TV3 Winchester, Winchester, VA

**Anchor/Producer**

June 2012 – December 2013

- Anchored morning, evening and weekend newscasts
- Assisted with developing new format for the news at 7pm
- Covered breaking news on air while updating show rundown and social media during commercials
- Led daily conference calls with sister stations, led editorial meetings, and assigned stories to reporters