



Skills

Conversational Spanish

Affiliations

- AMS Certified Broadcast Meteorologist
- · Indigenous Journalist Association

Education

Florida State University 2015

Bachelor of Science: Meteorology

Minor: Mathematics and

Communications

Social Media



Daniel-Mcfarland



@DMcfarlandwx 21K followers



@DanielMcFarland 1.3K followers

Daniel McFarland



Represented by **The NWT Group**SBrown@NWTgroup.com
817-987-3600

https://NWTgroup.com/client/danielmcfarland

EXPERIENCE

KVOA, Tucson, AZ

Weekday Meteorologist

September 2023 — Present

Promoted to 3pm meteorologist & backup for Chief meteorologist

December 2019 – September 2023

Weekend Meteorologist

- Forecast and anchor weekend evenings, including severe weather coverage and special reports
- · Fill-in for Chief on weeknights and morning show weather + traffic
- Report live on breaking severe weather events; storms, wildfires, monsoon as well as cover the environment and climate
- Covered 2020 elections, report from the border and cover border patrol

WGXA, Macon, GA

Morning Meteorologist/MMJ

November 2016 – November 2019

- Covered Tropical Storm Nestor direct hit, Hurricane Humberto, Hurricane Dorian, Hurricane Michael — direct hit, Hurricane Florence, Hurricane Irma direct hit, Hurricane Harvey — threat/potential,
- · Created and presented weather forecasts for both WGXA Morning News shows
- · On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- · Created special weather graphics in WSI Max for use in presentations
- · Wrote weather stories for the station website
- Presented Facebook Live daily for station page
- · Made public appearances on behalf of the station
- Recorded and sent radio hits for local radio stations

WGXA, Macon, GA

Weekend Meteorologist/MMJ

September 2016 – November 2016

- Covered Hurricane Matthew
- · Created and presented weather forecasts for WGXA News
 - On call meteorologist during severe weather
- · Shot and reported stories in the local area
- Updated social media with latest stories (e.g. Facebook, Twitter)
- · Created special weather graphics in WSI Max for use in presentations
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

WBKO, Bowling Green, KY

Weekend Meteorologist/MMJ

May 2015 - August 2016

- Created and presented weather forecasts for Bowling Green, Kentucky
- · On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- · Created special graphics in WSI Max for use in presentations
- · Shot and report stories in the local area
- · Filled-in for other newscast members on weekdays on a regular basis

4FSU Weather, Tallahassee, FL

Student Weather Broadcaster/

Anchor

June 2013 - May 2015

- Broadcasted the weather for the city of Tallahassee through the Florida State student live channel
- Presented and created weather graphics for the weather show
- Anchored for the show and talked about the city's current events
- Helped coordinate student's duties in the live show