



# Pilar Pedraza



Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/pilarpedraza>

## Languages

- Conversational in Spanish and German

## Associations

- NAHJ member

## Education

**Pittsburg State University, Pittsburg, KS December 2019**

Master of Arts, History

**Baker University, Baldwin City, KS May 2010**

Alternative Teaching Certification in Kansas (History, Government, Spanish & Journalism)

**Iowa State University, Ames, IA December 1996**

Bachelor of Arts, Journalism & Spanish

## Social Media



PilarPedrazaTV



@PilarPedrazaTV  
7.8K followers



@PilarPedrazaTV  
6K followers

## EXPERIENCE

### **KAKE, Wichita, KS**

**Anchor/Senior Reporter**

August 2022 — Present

- Promoted to weekend evening anchor

### **KAKE, Wichita, KS**

**Senior Reporter**

September 2018 — Present

- Society of Professional Journalists Region 7 Coordinator in charge of organizing conferences and securing financial grants, among other duties (2021—2022)
- Special Projects Lead Reporter. Coordinate the workflow of the team and work on follow-ups to investigative and special reports, among other responsibilities
- Concentrate on covering local, state, and national politics
- One of the main contributors to our investigative unit
- Turn general assignment/breaking news stories as needed

### **KPTS, Wichita, KS**

**Anchor/Producer**

June 2017 — May 2024

- Produce and host a weekly public affairs half-hour program on the local PBS station covering political developments across the state
- Lead a different panel of newsmakers, politicians, and journalists in discussion of the biggest events of the week

### **KWCH, Wichita, KS**

**Statehouse/Education Reporter**

May 2012 — June 2017

- Shot, edited and reported general assignment, education, political, and breaking news stories
- Sent to Roanoke, VA, to help out at WDBJ after the shootings of Alison Parker and Adam Ward
- Fill-in Anchor as needed
- Fill-in Reporter for KDCU Noticias Univision Kansas, as operated by KWCH

### **Andale High School, Andale, KS**

**Spanish Teacher/Journalism**

August 2006 — May 2012

- Taught 9-12th grade students upper level Spanish courses
- Added Yearbook and Newspaper during last year

### **KSNW, Wichita, KS**

**Executive Producer/Newscast Producer**

July 2001 — August 2006

- Came in as the 10pm newscast producer and managed to turn the bump in ratings from the 2002 Winter Olympics into a permanent ratings bump for the show
- Promoted to evening executive producer—oversaw a team of 15 to 20 staff members, worked to ensure a standardized writing format across all stories, ran the station's internship program, and made decisions on what news to cover and how to handle breaking news

### **WOI, Des Moines, IA**

**Assignment Editor/Producer/MMJ/**

August 1993 — June 2001

**Photographer**

- Began as a part-time production assistant and worked my way up over the years to Assignment Editor, the 2nd highest ranking position in that newsroom
- Won awards for my Election Coverage and CSPAN took Ames Straw Poll news-casts live nationwide