



Sefenech Henok



Represented by **The NWT Group**

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<https://NWTgroup.com/client/sefenechhenok>

EXPERIENCE

WSYX, Columbus, OH

Weekend Anchor

May 2023 – Present

- Coanchor 'Good Day Columbus' Weekend Edition (5am-10am)
- Schedule studio guests for weekend show
- Assist producers with writing scripts, teases, guest segments
- Post guest interviews on social

May 2023 – Present

Weekday AM Reporter

- Deliver live hits throughout the morning show
- Cover breaking news
- Report live for midday show
- Pitch story ideas
- Produce Pkgs: day turns &/or special projects
- Publish stories to web format

WGNO, New Orleans, LA **Morning Anchor/11 AM Anchor/Reporter**

May 2019 – May 2023

- Anchor Good Morning New Orleans 4:30-7am
- Anchor WGNO News at 11am
- Assist producer with content
- Cover early morning pressers and turn content for 11am show
- Write and edit PKGS
- Interview guests for the morning show
- Daily live cut-ins between shows

KTWO, Casper, WY

Weekend Anchor/Reporter/Producer

December 2017 – May 2019

- Promoted to K2 NEWS WEEKEND EDITION Co-Anchor at 5 & 10

December 2016 – December 2017

Morning Anchor/Reporter/Producer

- Promoted to weekday morning show Co-Anchor "Good Morning Wyoming"
- Produced morning shows
- Scheduled live interviews
- Shot, wrote, and edited stories
- Hosted various special fundraising events throughout the year
- Co-Produced weekend newscasts
- Wrote, shot, and edited stories three times a week
- Went live regularly

May 2016 – December 2016

Multimedia Journalist

- Wrote, shot, and edited PKG's
- Live shots daily
- Enterprise story ideas

Rolling Out Magazine, Atlanta, GA

Entertainment/Music Intern

2013 – 2014

- Transcribe celebrity interviews
- Attend events to take photos, and videos, and conduct interviews
- Edited video clips, Assisted with photo shoots, Researched for articles

The Weather Channel, Atlanta, GA

Business Development/

June 2013 – July 2013

Distribution Intern

- Developed expansion ideas for the business and distribution department
- Built promotion skills while promoting for The Weather Channel brand
- Blogged and posted affiliate advertisements
- Assisted department employees with projects, as well as shadowed

The Weekend Recipe Radio, Atlanta, GA

Fashion/News Intern

April 2013 – July 2013

- Worked creatively with on-air team
- Brainstormed radio topics, ideas, and news stories
- Posted weekly blogs on radio website theweekendrecipe.com

Skills

- Adobe Premier
- ENPS (production system)
- Bitcentral
- Latakoo
- Final Cut Pro
- EZ News
- Microsoft Office
- Day to Day Camera

Awards

- 2018 Best Anchor, Wyoming Association of Broadcasters
- 2013 Best Reporter, Panther Report, Georgia State University

Affiliations

- National Association of Black Journalists Member

Social Media



Sefenech Henok



@sefenechhenokTV
2.3K followers



@SefenechHenokTV
1.3K followers



@sefenechhenok
3.4K followers