



Amanda Peralta



Represented by **The NWT Group**

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<https://NWTgroup.com/client/amandaperalta>

EXPERIENCE

WGXA, Macon, GA

Primary Evening Anchor/Reporter

2022—Present

- Anchor Evening Newscasts (5, 6, 11PM)
- Bilingual in Spanish
- Team Leader/Mentor/ Coach/ Working with young producers/reporters
- Extensive Live Experience in the Field
- Enterprise Reporting
- Shoots/Edits/Social Media/Streaming Experience
- Extensive Involvement working with Hispanic Community

WRBL, Columbus, GA

Fill-in Anchor/MMJ/Reporter

2020—2022

- Lead Live Breaking News Reporter
- Bilingual in Spanish/Involved in Spanish Community
- Fill-in Anchor as needed
- Extensive Enterprise Reporting/Hard News Coverage
- Cultivated Sources leading to Exclusive Reports
- Created Daily Social Media Posts to website
- TSR's for all major Rating Periods

Social Media Coordinator Art of Flowers, Weston, FL

Website Manager/Content Creation

2018—2020

- Helped Design State of the Art Website
- Created all Daily Content and Social Media Postings
- Social Media Webmaster

Royal Caribbean International Cruise Line, Miami, FL

Social Media Intern

2018—2019

- Worked on multiple Social Media Platforms for International Cruise line
- Managed Multiple Social Media Outreach projects for Managers
- Collaborated across multiple Departments to enforce Brand Identity
- Wrote Press Releases/Articles for Management team

EDUCATION

Florida International University, Miami, FL

2020

Bachelor of Science in Communications - Broadcast Media

Versatile Bilingual Anchor/Journalist with experience as a Prime Evening Anchor, Morning Anchor, Reporter, MMJ, and Web Master. Strong written and verbal Communication skills. Extensive experience working under a tight deadline/timeline. A history of strong community involvement and giving back to the community she serves.

Skills

- Adobe Creative Suite
- Experience in SEO, Microsoft applications, social media platforms, content management systems, and visual storytelling tools
- AP style writing skills
- Creative thinking skills

Social Media



Amanda Peralta



@AmandaPeralta



@amandaperaltatv
11K followers



@amandanperalta
1.6K followers