



Cutter Martin



Represented by **The NWT Group**

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<https://NWTgroup.com/client/cuttermartin>



Affiliations

- NWS certification from the National Weather Association

Skills

- Weather Central, Fusion, WSI MAX , WSI MAX Engage
- ENPS, WorldNow, Edius, Adobe Audition
- Social Media, Community Outreach, Viewer Education

Extracurricular

- Mary Lin Elementary/APS STEAM Advisory Board Member
- Meals on Wheels Atlanta Volunteer
- Savannah Senior Citizens Inc.
- Lubbock Meals on Wheels
- American Diabetes Association 2013-2015
 - Coordinated live coverage of fundraising efforts
- Boy Scouts of America, Eagle Scout
 - Led scouts through rank advancement, organized troop activities, and executed an Eagle Scout project 2004-2011

Social Media



Cutter Martin



@CutterMartinWX
20K followers



@CutterMartin
3.4K followers



@CutterMartin
1.9K followers

EXPERIENCE

WANF, Atlanta, GA

Meteorologist

March 2022 - Present

- Weekend evening & digital meteorologist
- Weather/climate reporter
- Coordinates, executes active weather coverage between producers and meteorologists across all platforms
- Live weather in the field including; storm chasing, community events
- Regional hurricane coverage for Gray

WTOC, Savannah, GA

Meteorologist, Weather Producer, Traffic Anchor, Reporter

December 2015 – March 2022

- Meteorologist, Traffic Anchor on The News at Daybreak, Morning Break & The News at Noon
- Produces and delivers engaging and interactive forecasts across digital platforms; social media, Roku, Apps, etc.
- Reports live and gives forecasts during severe or impactful weather, during community events, etc.
- Works alongside station management to produce award-winning severe weather coverage and develop new ways to present weather information across platforms
- Fill-in anchor and content contributor for "Morning Break"; a lifestyle-oriented newscast

KCBD, Lubbock, TX

Weather Anchor, Weather Producer, Live Reporter

February 2013 – December 2015

- Founding weather anchor of the only weekend-morning newscast, Daybreak Weekend, on the South Plains
- Presented on-air forecasts and produced content for all web and social platforms
- Reported live during periods of winter weather, severe weather outbreaks and community events
- Led the conversion from Weather Central to WSI weather software

KCBD, Lubbock, TX

Weather Content Developer; Intern

September 2012 – February 2013

- Learned and used LiveWire, Weather Central, Fusion and other weather software
- Answered Forecast Center phone calls & collected viewer's severe weather reports
- Produced short-term and extended weather forecasts by editing weather graphics to tell a particular story

KTXT-FM, The Raider 88.1, Lubbock, TX

Weather Anchor; Intern

March 2012 – December 2014

- Founded and anchored Texas Tech's radio weather presence
- Developed and maintained weather content on KTXT's website and social media accounts
- Promoted severe weather awareness on the Texas Tech campus

EDUCATION

Texas Tech University at Lubbock, Texas

Bachelor of Arts in Electronic Media and Communication

Minor of Science in Atmospheric Science; Undergrad Research - Tropical Forecasting

National Weather Association Seal of Approval