



# Alanna Quillen



Represented by **The NWT Group**

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<https://NWTgroup.com/client/alannaquillen>

## EXPERIENCE

### KXAS, Dallas, TX

Reporter

November 2019 – Present

- Daily live shots for morning shows on NBC 5
- Interactive and breaking news live reports
- Pitch and shoot enterprise stories with a photographer
- Fill-in anchor on various newscasts when needed

### WPTV, West Palm Beach, FL

Reporter

October 2016 – October 2019

- Enterprised stories daily
- Went live daily with spot news and enterprise stories
- Regular MMJ
- Fill-in anchored

### KTBS, Shreveport, LA

Anchor/Reporter

March 2015 – October 2016

- Co-anchored the 9 PM and 10 PM newscasts
- Turned stories as daily nightside reporter
- Managed the website/social media for PM shift
- Shot, edited and reported news stories as MMJ
- Added to MMJ investigative reporter team in April 2016

### KTVE/KARD, Monroe, LA

Anchor/Reporter

July 2012 – March 2015

- Promoted to FOX 14 evening anchor, March 2014
- Anchored 9 PM news and reported nightside five days a week
- Previously worked as weekend anchor/producer
- Morning/evening show fill-in
- Web content/social media manager

### KMID, Midland, TX

Anchor/Reporter

February 2012 – July 2012

- Multi-media reporter
- Shot, wrote and edited news content
- Anchored and produced the weekend newscasts
- Managed web and social media content

### KXAS, Dallas, TX

Intern

August 2011 – December 2011

- Wrote articles, shot photo galleries, and covered various events and feature stories throughout Dallas and Fort Worth for NBCDFW.com
- Shadowed reporters and photographers on stories throughout the Metroplex

### KTVT, Dallas, TX

Intern

July 2011 – August 2011

- Shadowed reporters on hard news, feature and breaking news stories
- Edited and wrote own version of the story package
- Shadowed editors and photographers on editing content for the newscast

## Skills

- Adobe Premier Pro (proficient)
- Avid Interplay and Newscutter (proficient)
- EDIUS (proficient)
- iNews
- Adobe Audition 3
- Audacity
- InDesign CS5
- Dynamic Site Platform CMS
- InCopy
- Final Cut Pro
- Adobe Photoshop CS5
- GoPro

## Honors & Groups

- Asian American Journalists Association (November 2009 – Present)
- Asian American Journalists Association Texas Chapter Secretary (2019 – Present)
- Asian American Journalists Association Texas Chapter Co-president (October 2013 – 2018)
- Honorable Mention, Video Open Category for Haunted House, South Central Regional Conference and Competition (Fall 2011)
- 2nd Place in Critical Review by the Texas Intercollegiate Press Association (Spring 2010)
- 3rd Place in Feature Writing by the Texas Intercollegiate Press Association (Spring 2010)
- KEOM 88.5 FM Communications Scholarship (Spring 2008)

## Education

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UT-Arlington, Arlington, TX  
December 2011

Bachelor of Arts in Communications,  
Major: Broadcast Journalism  
Minor: French

UTA French Study Abroad Program,  
Paris, France  
June 2011

## Social Media

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AlannaQuillen



@AlannaNBC5  
7.1K followers



@AlannaNBC5  
3.2K followers

### **D Magazine, Dallas, TX**

**Intern**

December 2010 – June 2011

- Copy edited stories, fact checked and wrote content for D Custom clients and projects
- Wrote review assignments for D Front Row

### **The Shorthorn, UT-Arlington's daily student-run newspaper**

2008 – 2011

- Anchored the newspaper's online newscast
- Served as photographer, reporter, assistant news editor, and entertainment editor over the course of three years

### **KEOM 88.5, Mesquite, TX**

**Intern**

December 2010 – June 2011

- Board Operator
- Worked the morning shift and read weather, traffic and community announcements on air
- Recorded production work

## **TRAINING AND WORKSHOPS**

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- National Association of Hispanic Journalists Region 5 Conference, December 2013; Dallas, TX
- Asian American Journalists Conference, August 2013; New York, NY
- UNITY Conference, August 2012; Las Vegas, NV
- Texas Intercollegiate Press Association conference, April 2009; Dallas, TX