



Michal Higdon



Represented by **The NWT Group**

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<https://NWTgroup.com/client/michalhigdon>

EXPERIENCE

WCSC, Charleston, SC

August 2022 – Present

Evening Anchor/Reporter

October 2020 – August 2022

Morning Anchor/Reporter

June 2018 – October 2020

Breaking News Anchor/Reporter

December 2016 – June 2018

Weekend Morning Anchor/Reporter

- Live in the field and joined White House Press Corp for President Joe Biden and President Donald Trump visits to SC
- Live field anchoring during the Alex Murdaugh murder trial including wall-to-wall coverage for the verdict and sentencing
- Continuously submitting Freedom of Information Requests to help our daily coverage of events
- Turns two investigative, reportable pieces a month
- Anchored multiple wall-to-wall scenarios including hurricane coverage, storm coverage and breaking news

WIS, Columbia, SC

Reporter/Anchor

August 2014 – December 2016

- Conducted a 30 minute newscast for the noon newscast every afternoon
- Fill in anchored for the two and a half hour morning newscast
- Wrote and edited content produced for the shows and overlooked reporter content
- Adlibbed over breaking news during shows and monitored social media, wires and websites for updates to stories
- Emmy award-winning coverage the day the Confederate flag was removed from SC State House grounds
- Pitched, report, wrote and edited all story content assigned

WUFT/WRUF, Gainesville, FL

Anchor/Reporter

January 2012 – May 2014

- Wrote scripts and teases for WUFT First at Five and WUFT News at 6
- Produced, wrote, and edited content on local and national news
- Wrote and broadcasted local, state and national news for updates airing every half hour on WRUF
- Reported breaking news, assisted with fieldwork and production
- Shot and edited packages, created VO/SOT scripts to air on shows, live shots
- Created, produced and reported for the Health segment of WUFT-TV's news broadcast

Station, WFGL, Gainesville, FL

Intern

August 2013 – May 2014

- Worked in the field and newsroom
- Wrote scripts, shot video, helped produce content for shows daily

Station, WOFL, Orlando, FL

Intern

May 2013 – August 2013

- Shadowed reporters and anchors each day
- Researched stories for newscasts, created packages, VO's, VO/SOT's
- Helped cover George Zimmerman trial

Education

University of Florida
College of Journalism and Communications
May 2014

Bachelor of Science in
Telecommunication-News
Minor in Business Administration

Social Media



Michal Higdon



@newsmichalhigdon
29K followers



@MichalHigdon
5.5K followers



@michalhigdonTV
2.1K followers