



# Hawker Vanguard



Represented by **The NWT Group**  
[SBrown@NWTgroup.com](mailto:SBrown@NWTgroup.com) 817-987-3600

<https://NWTgroup.com/client/hawkervanguard>

## EXPERIENCE

### KOB 4, Albuquerque, NM

2022 — Present

#### Special Assignment Reporter/Producer

- Conceptualized, anchored, produced, and edited a 30-minute special documenting the 75-year history of KOB-TV. Indexed and dubbed historical archives, showcasing the evolution and impact of New Mexico broadcasting over the decades
- Covered the breaking news death of former-governor and Secretary of Energy Bill Richardson. Produced and reported exclusive content and interviews with close friends, and colleagues

### Dallas Fort Worth International Airport, Fort Worth, TX

2022 — Present

#### Senior Social Media Content Producer

- Drove a remarkable 70% growth in online brand presence and sustained a compound annual growth rate of 11% by successfully re-launching DFW Airport social media platforms (TikTok, X, Instagram, Facebook, YouTube)
- Coordinated 50th Anniversary promotions with communications teams, generating <150k engagements in 24 hours
- Revitalized the creative direction of a cross-functional team of 9 designers, photographers, and content specialists

### WJZY, Charlotte, NC

2021 — 2022

#### Chief Transportation Correspondent

- Captured dynamic stories through insightful reporting at the first post-COVID EAA AirVenture
- Influenced professional partnerships within the National Transportation Safety Board (NTSB) that granted exclusive access to and coverage of the TWA 800 wreckage
- Intercepted and exposed 13 claims of aircraft maintenance mismanagement within the FAA inspector workforce
- Mobilized and deployed to Haiti within 24 hours of a 7.2 earthquake near Les Cayes. Led NewsNation & Nexstar Network live coverage for 72 hours. Increased station social media engagement by 225% in one week

### KOB 4, Albuquerque, NM

2019 — 2021

#### Graphics/Digital Project Manager

- Managed on-air and digital brand identity for over five years
- Modernized legacy production and graphics systems by commissioning Viz automation platforms over three months

2017 — 2021

#### Reporter/MMJ

- Launched award-winning enterprise series - Capitalizing on opportunities for long-form MMJ storytelling
- Trained new hire reporters and MMJs, setting their storytelling up for success by teaching best photography, editing, and on-camera practices

2016 — 2017

#### Producer

- Fought for transparency and answers from local leaders regarding our city's crime crisis by co-creating the ABQ4ward campaign
- Commissioned market-first multi-cam, LTE enabled Roadrunner 4 news gathering units

2009 — 2011

#### Associate Producer

## COMMUNITY INVOLVEMENT

Hal Eisner's Camp News, Los Angeles, CA  
Roadrunner Food Bank, Albuquerque, NM

## Awards

- RTDNA Edward R. Murrow Award
- Excellence in Diversity, Equity, and Inclusion Storytelling, 2022
- National Academy of Television Arts and Sciences
  - Emmy Nomination-Historical/Cultural Series, 2019,2020
  - Emmy Nomination - Business Series, 2022
- The Telly Awards
  - Silver Award - Feature Story, 2020
  - Silver Award - Use of Archive Footage, 2020
  - Silver Award - Travel & Tourism Campaign, 2023
- New Mexico Broadcasters Association
  - Multi-Media Journalist Excellence, 2019
  - Local Programming Excellence, 2023
- Airports Council International
  - Excellence in Airport Marketing & Communications (Finalist), 2023

## Skills

- Shooting: Canon RP DSLR, Mavic Pro Drone, Blackmagic
- Editing: Final Cut Pro X, Adobe Premiere, CapCut
- Graphics: Viz Artist, Viz Ticker, Viz Trio, Adobe Photoshop, Adobe After Effects
- In the newsroom: AP ENPS, iNews
- Aerial: FAA Certified Remote Pilot

## Memberships

- Member NAHJ
- Member Indigenous Journalists Association (IJA formerly NAJA)

## Social Media



Hawker\_Vanguard



@hawknews



@hawker\_news