



Muriel Bailey



Represented by **The NWT Group**
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<https://NWTgroup.com/client/murielbailey>

EXPERIENCE

WBMA, Birmingham, AL

November 2021 — Present

Anchor/Reporter

- Anchor 5pm & 10pm
- Live Desk Anchor 4pm, 6pm
- Education Reporter
- Anchor Town Hall, I-Team "Medical Cannabis in Alabama" July 2023

November 2019 — November 2021

Weekend Anchor/Reporter

WPML, Mobile, AL

Reporter/Fill-in Anchor

October 2015 – November 2019

- Enterprised, wrote & edited packages daily
- Fill-in Anchor when needed
- Posted to station's webpage & social media daily

University of South Alabama, Mobile, AL

Adjunct Instructor

August 2018 – Present

- Teach media writing for broadcast, radio and public relations

WAFF, Huntsville, AL

Morning Reporter/MMJ/Fill-in Anchor

August 2013 – August 2015

- Delivered 6-8 live shots every morning on a 2.5 hour show
- Posted to social media & web
- Shot, wrote & edited packages
- Fill-in anchor

WTVY, Dothan, AL

Reporter/Producer/Fill-in Anchor

May 2011 – August 2013

- Used TVUPack to deliver live shots weekly
- Enterprised, wrote, shot & edited packages daily
- Posted to station website & social media pages daily
- Produced newscasts
- Fill-in anchor as needed

WWL, New Orleans, LA

Associate Producer

August 2008 – May 2011

- Wrote scripts for Morning Show
- Selected video and sound for stories
- Wrote content for wwltv.com
- Assisted reporters & producers
- Acted as fill-in reporter

WGNO, New Orleans, LA

Intern

May 2008 – July 2008

- Worked assignment desk
- Printed scripts and rundowns, operated teleprompter
- Shadowed and assisted reporters

Awards

- 2023 Southeast Chapter Emmy Award Politics/Government - Long Form Content - Inside Alabama's Medical Marijuana Push

Education

Troy University 2017

Masters Degree -
Strategic Communications

Northwestern State University 2008

Bachelor of Arts -
Broadcast Journalism

Social Media



MurielBailey



MurielBaileyTV
6.8K followers



@murielbaileytv
848 followers



@MurielABC3340
1.6K followers