



Adam Racusin



Represented by **The NWT Group**

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Awards

- 2024 NATAS Pacific Southwest Chapter Emmy for Journalist Enterprise
- 2024 National Headliner Awards for Health Reporting
- 2024 Regional Murrow Award for Writing
- 2023 NATAS Pacific Southwest Chapter Emmy for Feature
- 2023-NATAS Pacific Southwest Chapter Emmy for Politics/Government
- 2022 Pacific Southwest Chapter Emmy for Best Investigative Reporting
- 2022 Pacific Southwest Chapter Emmy for Best Politics/Government Reporting
- 2022 Society of Professional Journalists San Diego Chapter, First Place, Investigative/Enterprise Reporting
- 2022 Society of Professional Journalists, San Diego Chapter, First Place, Video News
- 2022 National Headliner Awards 3rd Place for Business/Consumer Reporting
- 2021 Pacific Southwest Chapter Emmy for Business/Consumer News
- 2020 Scripps Broadcasting Give Light Award for upholding the First Amendment
- 2020 Regional Murrow Award for Investigative Reporting
- 2019 San Diego Press Club First Place for TV/Online Investigative Reporting: Single Report
- 2019 Society of Professional Journalists San Diego Chapter First Place Investigative Series
- 2019 Society of Professional Journalists San Diego Chapter First Place Breaking News Story
- 2019 Pacific Southwest Chapter Emmy for Investigative Reporting
- 2019 Pacific Southwest Chapter Emmy for News/Crime Reporting
- 2018 Pacific Southwest Chapter Emmy for Investigative Reporting
- 2018 Society of Professional Journalists First Place Award for Investigative/Enterprise-Series
- 2018 Society of Professional Journalists First Place Award for Investigative/Enterprise-Single Story

EXPERIENCE

KGTV, San Diego, CA

November 2023 — Present

Executive Reporter

- Manage a team of reporters
 - Lead, develop, and enhance the storytelling skills and abilities of all reporters and MMJs in the station
 - Collaborate with other newsroom leaders to consistently execute the content strategy through authentic, meaningful storytelling
 - Oversee the writing of stories for all platforms; provide timely feedback to foster continuous improvement
- Assist News Director in the on-going evaluation of personnel
- Implement and have working knowledge of federal, state and local laws impacting operations

December 2015 – November 2023

Investigative Reporter/Fill-In Anchor

- Serve as station's main Investigative Reporter
- Responsible for exclusive daily stories and long-form investigative pieces
- In-depth breaking news coverage on Big Stories
- Develop enterprise stories through sources, open records requests and data
- Responsible for using computer assisted reporting in applicable stories
- Collaborate with other company and network investigative teams to turn high impact stories
- Use Excel, Pivot Tables, Tableau, Carto, Google Map Maker, Caspio and ArcGIS
- Attend IRE convention annually
- San Diego Data Watchdog Workshop, 2016

KEYE, Austin, TX

October 2012 – November 2015

Investigative Reporter/Anchor

- Only Reporter at station responsible for investigative stories
- Head of the station's "Waste Watch" unit
- Brings exclusive, weekly reportable stories to the newscast while still turning investigative daily stories for the late newscast
- Many produced stories air on all company-owned Texas stations
- Report on stories which air across all Sinclair Broadcast stations
- Posts daily stories to station website
- Daily Facebook and Twitter updates to keep the stations online presence viable throughout the day

KMTV, Omaha, NE

October 2010 – October 2012

Reporter

- Reporter for evening and prime time newscasts
- Sweeps Investigative Reporter
- Go-to reporter for station's breaking news events
- Brings exclusive, lead stories to air by enterprising story ideas and establishing firm community contacts
- Posts stories to station website, and active on Twitter and Facebook accounts

Santa Maria, CA

March 2008 – October 2010

Anchor/Reporter/Producer

- Weekend Anchor, Reporter, Producer, Videographer, Assignment Editor and Video Editor
- Nightside general assignment reporter, responsible for enterprising stories, working as a backpack journalist, and editing material
- Performed live shots for KCOY/KKFX as well as sister station KION/KCBA in Monterey/ Salinas
- Live and on-the-phone coverage of the Santa Barbara fires and Michael Jackson death from Neverland Ranch for stations in Los Angeles, San Francisco, Sacramento and Seattle

Skills

- Proficient on Word, Excel, and Pivot tables
- Proficient on Tableau
- Proficient on carto and google My Maps
- Proficient on Pacer and PacerMonitor
- Understanding of State and Federal Open Records Laws
- Computers: Mac, PC, iNEWS and ENPS
- Editing: Final Cut Pro
- Photography: GoPro and 360 cameras, JVC 650 camera, and similar Sony model
- CMS web publishing

Social Media



Adam-Racusin



AdamRacusin10News



@AdamRacusin
2K followers



@Aracusin

KULR, Billings, MT

Reporter/Producer

August 2007 – March 2008

- Create vision for newscast, execute lead stories with multiple elements, extensive tease & topical writing
- Enterprise & research story ideas, use of compelling sound in packages and active stand-ups

Education

California State University, Northridge

Bachelor of Arts, Journalism