



# Vanessa Araiza



Represented by **The NWT Group**

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## EXPERIENCE

**KTVK/KPHO/Live News Now, Phoenix, AZ** 9pm Anchor/Reporter  
September 2023 – Present

- Anchor 9pm and enterprise stories daily
- Report live on lead stories
- Primary fill in anchor for evening newscasts
- Live reporter on major and breaking news

**WFTS, Tampa, FL** **Weekend Evening Anchor/Reporter**  
September 2021 – September 2023

- Lead nightside, well sourced reporter
- Anchor, write weekend shows
- Sent to cover live big events for station and group

August 2019 – September 2021 **Weekend Morning Anchor/Reporter**  
• Sent to cover live big events for station and group

**WKMG, Orlando, FL** **Reporter/Anchor**  
August 2016 – August 2019

- Enterprise lead stories
- Cultivated news sources and created close relationship with community and sources
- Produce content for multi platforms
- Primary fill-in anchor for all shows

**WBRC, Birmingham, AL** **Anchor/Reporter**  
October 2011 – August 2016

- Anchored 90 minute evening weekend newscasts and main weekday fill-in anchor
- Cultivated news sources and created close relationship with community leaders and members
- Shot, wrote, and edited stories and packages that aired on various platforms
- Utilized social media to promote news coverage and increase viewership ratings

**WTVY, Dothan, AL** **Anchor/Reporter**  
September 2007 – October 2011

- Anchored weekend newscasts and main fill-in anchor for all weekday newscast
- Collaborated with producer to create fast-paced and informative news copy
- Crafted compelling and interesting headlines and teases for newscast
- Continually generated story ideas for five counties in Alabama, including coverage in FL & GA

**WEAR, Pensacola, FL** **Production Assistant/Field Producer**  
May 2005 – September 2007

- Wrote and updated breaking news copy for the anchors and WEAR Website
- Field Produced breaking news and enterprise stories
- Operated studio and control room equipment for daily newscasts

## Awards

- Associated Press – Best Specialized Reporter
- Edward R. Murrow - Team Coverage Christmas Tornado 2015

## Associations

- National Association of Hispanic Journalists
- EmpowHERment - Board of Directors
- Children's Cancer Center
- Junior League of Tampa
- \*Former
- Rotary Club of Birmingham
- Chrysalis Home for Girls
- Magic Moments Junior Board Member

## Education

University of West Florida,  
Pensacola, FL May 2007

Bachelor of Communications –  
Specialization in Broadcast  
Journalism

## Social Media



VanessaAraiza



@vanessa.araiza.1  
4.6K followers



@AraizaReport  
3.1K followers



@araiza\_report  
1.3K followers