



Kyla Jackson



Represented by **The NWT Group**

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<https://nwtgroup.com/client/kyla-jackson/>

EXPERIENCE

KEYC , Mankato, MN

Multimedia Journalist

April 2023—Present

- Write and edit stories each week for television and internet channels
- Interview people for the news stories
- Deliver reports up to five times a week from site of event

Philadelphia Neighborhoods, Philadelphia, PA

Reporter

January 2022—May 2022

- Used writing, interviewing, video production, photography, data visualization, etc. to produce news stories
- Hands-on lab and field experience centered on a multimedia newsroom and urban news coverage
- Published news articles and videos to the functioning news operation PhiladelphiaNeighborhoods.com

Glocalize Yourself, Rome, Italy

Intern

January 2021—May 2021

- Drafted articles in English and Italian about the different events and places I traveled
- Created content and increased social media followers
- Reported on the different venues throughout Rome that were significant in history

The Temp, TUTV, Temple University

Reporter

January 2020—May 2020

- Discussed and planned stories for Temple University broadcast and online news site
- Covered problems and solutions in urban communities
- Pitched and interviewed people for stories

Charm TV: The Avenue Show, Baltimore, MD

Intern

November 2017—June 2018

- Brought on guests from the community to speak on lifestyle topics such as fashion, culture, food, etc.
- Scheduled interviews for upcoming shows
- Communicated effectively with producers to plan for the show

Education

Temple University
B.A. Journalism

Philadelphia, PA
December 2022

Skills

- Adobe: Photoshop, Premiere Pro
- Microsoft Word, Powerpoint
- Data Visualization: Excel, Google Sheets
- Zoom
- Social Media: Instagram, Twitter, TikTok, etc.
- Edius
- ENPS

Social Media



Kyla-jackson



@kylajacksontv
3.7K Followers