



Kyla Jackson



Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://nwtgroup.com/client/kyla-jackson/>

EXPERIENCE

KEYC, Mankato, MN

Multimedia Journalist

April 2023 — May 2024

- Write and edit stories each week for television and internet channels
- Interview people for the news stories
- Deliver reports up to five times a week from site of event

Philadelphia Neighborhoods, Philadelphia, PA

Reporter

January 2022 — May 2022

- Used writing, interviewing, video production, photography, data visualization, etc. to produce news stories
- Hands-on lab and field experience centered on a multimedia newsroom and urban news coverage
- Published news articles and videos to the functioning news operation PhiladelphiaNeighborhoods.com

Glocalize Yourself, Rome, Italy

Intern

January 2021 — May 2021

- Drafted articles in English and Italian about the different events and places I traveled
- Created content and increased social media followers
- Reported on the different venues throughout Rome that were significant in history

The Temp, TUTV, Temple University

Reporter

January 2020 — May 2020

- Discussed and planned stories for Temple University broadcast and online news site
- Covered problems and solutions in urban communities
- Pitched and interviewed people for stories

Charm TV: The Avenue Show, Baltimore, MD

Intern

November 2017 — June 2018

- Brought on guests from the community to speak on lifestyle topics such as fashion, culture, food, etc.
- Scheduled interviews for upcoming shows
- Communicated effectively with producers to plan for the show

Education

Temple University Philadelphia, PA
B.A. Journalism December 2022

Georgetown University
Masters in Public Relations and Corporate Communications Expected May 2027

Skills

- Adobe: Photoshop, Premiere Pro
- Microsoft Word, Powerpoint
- Data Visualization: Excel, Google Sheets
- Zoom
- Social Media: Instagram, Twitter, TikTok, etc.
- Edius

Social Media



Kyla-jackson



@kylajacksonstv
3.7K Followers