



Ty Russell



Represented by **The NWT Group**

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<https://NWTgroup.com/client/tyrussell>

Awards

- **2012 Louisiana AP Best Newscast**
- **2012 Louisiana AP Continuing Coverage**
3rd Place
- **2011 Louisiana AP Story of the Year**

Education

Florida State University, Tallahassee, FL 2011
Bachelor of Arts: Journalism, English
Creative Writing. Certificate:
Leadership Studies

Social Media



Ty Russell



@TyRussellCBS4
1.8K followers



@TyRussellTV
2.8K followers

EXPERIENCE

WFLA, Tampa, FL

May 2024 — Present

Weekend Anchor/Reporter

WLOS, Asheville, NC

February 2020 — May 2024

Primary Evening Anchor

- Primary Anchor WLOS-Asheville
- Helped increase ratings in all major newscasts
- Field Anchor for large Breaking News
- Enterprise reporter/Investigative Reporter
- TSR's for all rating periods
- Newsroom leader & Mentor

WFOR, Miami, FL

October 2018 — January 2020

Anchor/Reporter

- Anchor Evening Newscast (WB)
- Fill in Anchor CBS-Miami
- Lead Reporter---CBS Breaking News Travel Team
- Extensive Breaking News experience
- Enterprise Reporter
- TSR's for all major ratings periods
- Newsroom leader & Mentor

WFTV, Orlando, FL

September 2015 — September 2018

Reporter/Anchor

- Extensive National Story Experience-
 - Pulse Nightclub Shooting
 - Disney Alligator Attack
 - Hurricane Irma, Matthew
 - Fort Lauderdale Airport Mass Murder
 - 2-Kissimmee-Police Officers Murdered
- Enterprise Reporter
- Developed large network of contacts/sources
- Extensive Live /Field Anchor Experience Utilize Social Media to mine for new stories

WBBH, Fort Myers, FL

September 2013 — September 2015

Reporter

- Wrote/Shot/Edited VSVs and PKGs
- At least two live shots on a daily basis
- Generated stories and checked beats

KNOE, Monroe, LA

July 2011 — August 2013

Weekend Anchor/Reporter

- Anchored/Produced/shot video and edited as a one man band
- Posted to the web and social media
- Generated multiple story ideas daily

NewsRadio WIOD, Miami, FL

April 2011 — July 2011

Weekend Anchor/Traffic Anchor/Reporter

- Wrote multiple stories along with using interview sound
- Told listeners about the latest news and traffic twice an hour
- Proficient in Adobe Audition (editing software for audio)

WTXL, Midway, FL

August 2010 — April 2011

Weekend Editor

- Assisted the producer in choosing footage for news
- Edited video for newscasts using Aurora Edit and ENPS
- Wrote messages to viewers through the use of social media

WFSU-FM, Tallahassee, FL

July 2010 — April 2011

Reporter

- One of the first reporters to uncover the "bath salts" dangers
- Wrote and recorded depths for the Florida Legislative Session
- Interviewed political leaders and wrote/recorded stories for Capital Report