



# Joe McCoy



Represented by **The NWT Group**

[DavidChristopher@NWTgroup.com](mailto:DavidChristopher@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/joemccoy>

Track record of market leading Exclusive stories and Special Reports. Experience as an MMJ, Reporter, Producer, Anchor and Sports Reporter with a passion for creative videography, storytelling and live breaking news.

## EXPERIENCE

### WQAD, Moline, IL

December 2022 — Present

- Enterprise-Lead Reporter
- Anchor/Producer Weekend Evening Newscasts
- Shoot, write, edit multiple packages daily
- Extensive Live breaking news experience
- Pitch, write and produce exclusive stories on-deadline daily
- Cover urgent breaking news on-air and on social media, often expanding beyond the headline

**Multimedia Journalist/  
Weekend Evening Anchor**

### WQAD, Moline, IL

June 2021 — December 2022

- On-air MMJ-shoot, write and edit multiple packages daily
- Utilized sources in the market to get exclusive content for newscast
- Wrote and planned the nightly newscast alongside producers
- Published and edited up to three written stories a day

**Multimedia Journalist/Reporter**

### QC Sports Net, Rock Island, IL

August 2021 — Present

- Broadcast high school football and basketball games around the Quad Cities
- Host pre-and post-game shows providing analysis of the match-up
- Conduct pre-game research of both teams to enhance the listener experience

**Reporter/Play-by-Play Announcer**

### Athens Insider, Athens, Greece

January 2022 — May 2022

- Foreign Exchange--Worked as a multi-skilled Journalist/Producer for News Magazine in Greece
- Crafted news/feature reports with community members on social justice topics

**Reporter/Producer**

### WVIK Quad Cities NPR, Rock Island, IL

August 2021 — December 2021

- Researched and wrote daily stories on events in and around the Quad Cities
- Recorded and edited audio stories
- Traveled with a senior reporter to political news briefings where we interviewed candidates

**Reporting Intern**

## Campus Involvement

### WAUG Radio Show, Rock Island, IL

2020 — 2022

- Lead a weekly football radio show discussing events throughout the NFL
- Research statistics and deliver personal analyses of NFL games and off-season activities
- Broadcast 20+ shows with more upcoming

**Broadcaster**

## EDUCATION

### Augustana College, Rock Island, IL

B.A. Multimedia Journalism and Mass Communications, minor in Economics

- Awards: 2022 Augustana College Journalistic Excellence "Outstanding Multimedia/MMJ"
- Bruce R. Milligan Economics Scholarship

**Dec. 2023**

## Social Media



Joseph McCoy



@JoeMcCoyNews



@joedabears



@joe.mccoy.165