

Kara St. Cyr



Reporter/MMJ

Represented by The NWT Groupcarolynkane@NWTgroup.com817-987-3600

https://NWTgroup.com/client/karast-cyr

EXPERIENCE

Louisiana Public Broadcasting, Baton Rouge, LA

December 2020 – Present • THE WAY FORWARD

Anchor/Reporter/Producer

- Governor Sit Down
 - Researched and wrote all questions for this interview
 - Communicated with the Governor's press team over the course of three months to schedule this interview.
- Safe Haven
 - Extensively researched the locations, wrote all questions, and hunted down interviews who remembered the locations listed in the Green Book
 - Scheduled field shoots and organized photographers, approved visuals, storyboarded episodes, and directed camera shots
 - Wrote scripts and timed out series episodes
 - Hosted, voiced
 - Crossing Over: Black Greek Life
 - Researched the fraternities/sororities, wrote all questions, and convinced Interviews to talk on camera. Greek organizations historically refuse interview opportunities
 - Scheduled field shoots and organized photographers
 - Oversaw series budget, approved visuals, storyboarded episodes, and directed camera shots
 - Wrote each script and timed out the entire series
 - Host, voice
- LOUISIANA SPOTLIGHT
 - High Times
 - · Researched Louisiana's medical marijuana and hemp laws
 - Wrote questions and gathered interviews
 - Scheduled field shoots and organized photographers
 - Directed camera shots
 - Host, voice
 - Bridging the Health Gap
 - · Researched the health equity standards in Louisiana
 - Wrote interview and panel questions
 - Gathered interviews and panelists
 - Scheduled field shoots and organized photographers
 - Hosted entire program and panel discussion
 - Louisiana's Black Churches
 - · Sole researcher Wrote all questions, and gathered all interviews
 - Wrote all questions and gathered all interviews
 - Scheduled field shoots and booked photog crew
 - · Approved visuals, edits, storyboarded episodes, and directed camera shots
 - · Wrote entire script and timed out the entire series
 - Host, voice

WVLA, Baton Rouge, LA

May 2019 — November 2020

- Extensive news gathering
- Writing packages and VOSOTS
- · Writing intros and outros for anchor reads
- Live reporting in the field and in- studio
- Shoot, edit, and voice packages
- Repurposing all stories for digital audiences
 - Researching and pitching story ideas daily

LSU Tiger TV, Baton Rouge, LA Reporter/Producer/News Director 2018

- Covered several breaking news events, including the Phi Delta Theta hazing scandal and officer involved shootings
- Received an APME award for work as a student journalist

Education

Louisiana State University Baton Rouge, LA 2018 Bachelor of Arts in Mass Communication

Skills

- Hosting
- Producing
- Writing
- Interviewing
- Researching
- Videography
- Editing

Social Media



Kara St.Cyr

@KaraMStCyr

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