

# Kara St. Cyr



**Reporter/MMJ** 

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#### https://NWTgroup.com/client/karast-cyr

# **EXPERIENCE**

#### Louisiana Public Broadcasting, Baton Rouge, LA

#### December 2020 – Present • THE WAY FORWARD

## Anchor/Reporter/Producer

- Governor Sit Down
  - Researched and wrote all questions for this interview
  - Communicated with the Governor's press team over the course of three months to schedule this interview.
- Safe Haven
  - Extensively researched the locations, wrote all questions, and hunted down interviews who remembered the locations listed in the Green Book
  - Scheduled field shoots and organized photographers, approved visuals, storyboarded episodes, and directed camera shots
  - Wrote scripts and timed out series episodes
  - Hosted, voiced
  - Crossing Over: Black Greek Life
    - Researched the fraternities/sororities, wrote all questions, and convinced Interviews to talk on camera. Greek organizations historically refuse interview opportunities
    - Scheduled field shoots and organized photographers
    - Oversaw series budget, approved visuals, storyboarded episodes, and directed camera shots
    - Wrote each script and timed out the entire series
  - Host, voice
- LOUISIANA SPOTLIGHT
  - High Times
    - · Researched Louisiana's medical marijuana and hemp laws
    - Wrote questions and gathered interviews
    - Scheduled field shoots and organized photographers
    - Directed camera shots
    - Host, voice
  - Bridging the Health Gap
    - · Researched the health equity standards in Louisiana
    - Wrote interview and panel questions
    - Gathered interviews and panelists
    - Scheduled field shoots and organized photographers
    - Hosted entire program and panel discussion
  - Louisiana's Black Churches
    - · Sole researcher Wrote all questions, and gathered all interviews
    - Wrote all questions and gathered all interviews
    - Scheduled field shoots and booked photog crew
    - · Approved visuals, edits, storyboarded episodes, and directed camera shots
    - · Wrote entire script and timed out the entire series
      - Host, voice

#### WVLA, Baton Rouge, LA

May 2019 — November 2020

- Extensive news gathering
- Writing packages and VOSOTS
- · Writing intros and outros for anchor reads
- Live reporting in the field and in- studio
- Shoot, edit, and voice packages
- Repurposing all stories for digital audiences
  - Researching and pitching story ideas daily

# LSU Tiger TV, Baton Rouge, LA Reporter/Producer/News Director 2018

- Covered several breaking news events, including the Phi Delta Theta hazing scandal and officer involved shootings
- Received an APME award for work as a student journalist

# Education

Louisiana State University Baton Rouge, LA 2018 Bachelor of Arts in Mass Communication

### Skills

- Hosting
- Producing
- Writing
- Interviewing
- Researching
- Videography
- Editing

## Social Media



Kara St.Cyr

@KaraMStCyr

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