



Katie Nordeen

Represented by **The NWT Group**

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<https://NWTgroup.com/client/katienordeen>


Awards


- First Place, RTDNAC Local News Excellence, Podcast: "Who Killed Grandma Nancy? Episode 2: A Family Crisis"
- First Place, Triad's Best Female TV News Anchor
- Best Female TV News Anchor, Yes! Weekly
- Best TV News Personality, Greensboro News and Record Reader's Choice


Associations

- Board member, Special Olympics North Carolina 2012 — Present
- Board member, Down Syndrome Assoc. of Greater Winston-Salem 2022 — Present

Social Media

 @KatieNordeen
5.5K followers

 @KatieNordeenTV
36K followers

 @katienordeen
9.8K followers

 Katie Nordeen

EXPERIENCE

WGHP, Winston-Salem, NC

January 2013—Present

Weekday Evening Anchor

- Anchor award-winning 5, 6 and 10 p.m. newscasts
- Responsible for copy editing stories, mentoring producers and reporters to build a compelling and informative newscast
- Lead on breaking news from the studio
- Generate and research story ideas, conduct interviews, and create packages, including award-winning podcasts
- Connect with viewers—on air, in the community, and online through a growing and engaging social media presence
- Spearheaded and launched a successful annual community campaign that provides newborn necessities to low-income moms and their new babies
- Represent station at high-profile community engagements and anchor live from the field at key special events

September 2011 — January 2013

Morning News Anchor

- Anchored 4:30-6, 7-8, 9:30-10 a.m. newscasts and helped lead the successful expansion of the most-watched morning news in the market
- Collaborated with producers, assignment desk and web team to ensure the successful execution of the morning show
- Anchored breaking news and interviewed community leaders and other newsmakers about topics of interest for the community

June 2010 — September 2011

General Assignment Reporter

- Built strong relationships in the community to enterprise, research and develop compelling news content and meaningful feature stories

WDIO, Duluth, MN

Weekend Anchor/Reporter

June 2008 — June 2010

- Contributed to daily story ideas, gathering, writing and editing stories for newscasts

KARE, Minneapolis, MN

News Intern

Summer 2007

- Worked with veteran broadcaster Rena Sarigianopoulos

EDUCATION

University of Colorado, Boulder

May 2008

BA Broadcast Journalism

June 2010 — September 2011