



Bella Caracta

Represented by **The NWT Group**

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<https://NWTgroup.com/client/bellacaracta>

EXPERIENCE

WOWT, Omaha, NE

Multi-Media Journalist

May 2022 – Present

- Pitch, report, shoot, write, and edit day-turn stories with a character-driven focus
- Regularly top station's list of weekly and monthly most-viewed and most-engaged stories

WTVD, Durham, NC

Reporter Intern

September 2021 – May 2022

- Conduct and log interviews with sources for impactful soundbites
- Draft media requests to companies, integral to resolving stories for the Troubleshooter/consumer segment
- Write original scripts for VOs, VOSOTs, and packages

WRAL, Durham, NC

Part-Time Field Associate

September 2021 – December 2021

- Filmed high school football games live and called the play-by-play to the control room for instant replay and commentary
- Initiated and conducted on-camera, post-game interviews with winning head coaches, which aired on the digital site

WABC, New York, NY

Production Intern

May 2021 – August 2021

- Advocate on behalf of viewers in the tri-state area and resolve their issues that arise with government entities and private businesses
- Report and pitch stories for TV to the WABC-TV 7 On Your Side producer, expediting and prioritizing the most time-sensitive and impactful stories

Point Fighter Live Facebook Page - Digital Brand

Host

May 2020 – Present

- Created the Power Chat Series podcast for the Point Fighter Live Facebook page
- Recruited top-level martial artists, innovators of the sport, and champions for interviews
- Develop and hone public speaking skills while broadcasting live interviews to an audience of 2 million followers

The 9th Street Journal, Durham, NC

Staff Reporter/

June 2020 – August 2020

Paid Remote Internship

- Reported on the local impact of COVID-19, local congressional elections, and voting
- Used newsworthy judgement to highlight local health disparities in the Latinx community
- Landed exclusive interviews with COVID-19 contact tracers and congressional candidates Madison Cawthorn (R) and Moe Davis (D)

EDUCATION

Duke University – Durham, North Carolina

May 2022

Bachelor of Arts in Psychology and Global Health; Policy, Journalism & Media Studies Certificate

- Psi Chi, International Psychology Honor Society
- Phi Beta Kappa, magna cum laude

Associations

- Asian American Journalists Association

Skills

- Edius
- Adobe Premiere
- OTT

Social Media



@bellacaracta



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