



Claire Kopsky



Represented by **The NWT Group**
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<https://NWTgroup.com/client/clairekopsky>

Awards

- 2022 Tennessee ARC Statewide Public Awareness Award
- 2020 Emmy
- 2019 Hearst Journalism Broadcast News Award

Skills

- REPORTING: CAR (Computer Assisted Reporting) skills, SQLite, Tableau Atavist, ThingLink & AP Style
- SOCIAL: Instagram, Facebook & Twitter
- VIDEO: JVC ProHD Camera, Sony XD Camera, Canon 70D & Canon EOS
- SCRIPTING: ENPS & iNews
- EDITING: Edius, Adobe Premiere Pro & Avid

Organizations

- NPPA member and judge
- 2022 Paris Art and Movie Awards Judge

Leadership & Service

- CASA of Nashville (Court Appointed Special Advocates) 2021 — Present
- Lexington Christian Academy High School Golf Coach August 2019 — November 2020
- CASA of Lexington (Court Appointed Special Advocates) 2018 — 2021
- Griffiths Leadership Society for Women 2017 — Present
- Kappa Alpha Theta Fraternity 2014 — Present

EXPERIENCE

WBTV, Charlotte, NC

Reporter

June 2023 — Present

- Focuses on Investigative and Community Impact stories
- Covers breaking news
- Creates web content that furthers stories

WTVF, Nashville, TN

MMJ/Anchor Fill-In

July 2021 — June 2023

- Morning show Storyteller
- Report and produce unique enterprise stories airing in all dayparts
- Fill-in anchor
- Increase engagement through creative social posts tailored to each platform
- Produce bonus content specialized for station website to further each story

WLEX, Lexington, KY

Reporter & Anchor

June 2018 — June 2021

- Reported & produced breaking, daily & investigative stories
- Fill-in anchor
- Increased engagement through creative social posts tailored to each platform
- Selected for & completed E. W. Scripps Company's 2019 Content Strategy Virtual Training

KOMU, Columbia, MO

Reporter, Anchor & Digital Producer

September 2016 — May 2018

- Reported & produced breaking, daily & enterprise stories; reported for Investigative Target 8 team
- Engaged the community through compelling social media posts & web stories
- Anchored morning, noon & evening newscasts

Index on Censorship, London

Contributing Writer & Digital Intern

May 2017 — December 2019

- Filmed, wrote & edited stories for website & print magazine covering protests & events focused on free speech
- Researched & conducted interviews on the human rights conflict in Bahrain

TheChisel, New York, NY

Multimedia Intern

January — May 2017

- Designed initial social media plan; executed daily plan on all social platforms
- Collaborated with team & sponsors to code & launch a multi-step, interactive, 7-week survey; produced launch video

Newsy, Columbia, MO

Livestream Intern & Video Editor

February — December 2016

- Researched & wrote headline stories for the 24-hour, video livestream; produced hours of livestream rundown
- Operated camera & assisted anchors during anchoring process; edited video for news segments

Columbia Missourian, Columbia, MO

Digital Marketing Team & Video Storyteller

January — December 2016

- Analyzed digital data to increase online engagement across all social platforms; developed daily email newsletter strategy
- Reported & produced feature event stories for website & social media

Social Media



ClaireKopsky



@ckopsky
5.8K followers



@ClaireMKopsky
2.1K followers



@clairekopsky
2K followers

China Open Tennis Tournament, Beijing

Multimedia Journalist

September — October 2016

- One of six, English-language reporters; wrote match recaps & tournament event stories
- Interviewed Top 10 players; shot & produced one-on-one video interviews for social platforms; managed social accounts

EDUCATION

University of Missouri, Missouri School of Journalism **May 2018**

Bachelor of Journalism - Convergence Television Reporting

Business Minor & Honors College Certificate