



# Cutter Martin



Represented by **The NWT Group**  
[SBrown@NWTgroup.com](mailto:SBrown@NWTgroup.com) 817-987-3600

<https://NWTgroup.com/client/cuttermartin>



## Affiliations

- NWS certification from the National Weather Association

## Skills

- Weather Central, Fusion, WSI MAX, WSI MAX Engage
- ENPS, WorldNow, Edius, Adobe Audition
- Social Media, Community Outreach, Viewer Education

## Extracurricular

- Savannah Senior Citizens Inc. 2016 - Present - Volunteer
  - Delivered meals weekly
- Lubbock Meals on Wheels 2013 - 2015 - Volunteer
  - Delivered meals weekly, packaged frozen meals and worked fundraising events
- American Diabetes Association 2013 - 2015 - Event Coverage
  - Coordinated live coverage of fundraising efforts
- Boy Scouts of America 2004 - 2011 - Eagle Scout
  - Led scouts through rank advancement, organized troop activities, and executed an Eagle Scout project

## Social Media

- Cutter Martin
- @CutterMartinWX  
20K followers
- @CutterMartin  
3.4K followers
- @CutterMartin  
1.7K followers

## EXPERIENCE

### WANF, Atlanta, GA

**Meteorologist**

March 2022 - Present

- Weekend evening & digital meteorologist
- Weather/climate reporter
- Coordinates, executes active weather coverage between producers and meteorologists across all platforms

### WTOC, Savannah, GA

**Meteorologist, Weather Producer, Traffic Anchor, Reporter**

December 2015 – March 2022

- Meteorologist, Traffic Anchor on The News at Daybreak, Morning Break & The News at Noon
- Produces and delivers engaging and interactive forecasts across digital platforms; social media, Roku, Apps, etc.
- Reports live and gives forecasts during severe or impactful weather, during community events, etc.
- Works alongside station management to produce award-winning severe weather coverage and develop new ways to present weather information across platforms
- Fill-in anchor and content contributor for "Morning Break"; a lifestyle-oriented newscast

### KCBD, Lubbock, TX

**Weather Anchor, Weather Producer, Live Reporter**

February 2013 – December 2015

- Founding weather anchor of the only weekend-morning newscast, Daybreak Weekend, on the South Plains
- Presented on-air forecasts and produced content for all web and social platforms
- Reported live during periods of winter weather, severe weather outbreaks and community events
- Led the conversion from Weather Central to WSI weather software

### KCBD, Lubbock, TX

**Weather Content Developer; Intern**

September 2012 – February 2013

- Learned and used LiveWire, Weather Central, Fusion and other weather software
- Answered Forecast Center phone calls & collected viewer's severe weather reports
- Produced short-term and extended weather forecasts by editing weather graphics to tell a particular story

### KTXT-FM, The Raider 88.1, Lubbock, TX

**Weather Anchor; Intern**

March 2012 – December 2014

- Founded and anchored Texas Tech's radio weather presence
- Developed and maintained weather content on KTXT's website and social media accounts
- Promoted severe weather awareness on the Texas Tech campus

## EDUCATION

### Texas Tech University at Lubbock, Texas

Bachelor of Arts in Electronic Media and Communication

Minor of Science in Atmospheric Science; Undergrad Research - Tropical Forecasting

National Weather Association Seal of Approval