



Janae Bowens



Represented by **The NWT Group**

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<https://NWTgroup.com/client/janaebowens>

Skills

- AP ENPS, AVID NewsCutter, AVID iNews, Adobe Premiere, Adobe Illustrator, LiveU, Edius, Bitcentral Oasis, Microsoft Outlook, Buffer, CNN Newsource, NBC NewsChannel, Microsoft Office, Instagram, Twitter, Facebook, TikTok, YouTube, Snapchat, WordPress, MailChimp, Wildmoka, StoryLine, Sony Ci Media Cloud

Awards

- 2015 RTDNAC First Place Winner for Education piece on NC School Grades

Education

- Elon University, Elon, NC 2013 Bachelor of Arts in Journalism-Broadcast News Concentration
- Awards: Black Excellence Award, Dean's List, President's List, Step Afrika Scholar

Social Media



@JanaeBowens
3.7K followers



Janae Bowens

EXPERIENCE

The National Desk, Washington, D.C. Investigator/Correspondent

September 2021 – Present

- Identify, pitch, produce, research, and present investigative angles on big daily news stories
- Live fill-in reporter; Find, develop, and pitch leadable and exclusive stories; Present and write captivating packages on tight deadlines
- Develop and maintain contacts and sources in the federal government
- Create engaging explainers and behind-the-scenes videos for TikTok and Instagram; Interact with viewers on social media
- Write web stories

Black News Channel, Washington, D.C.

April 2021 — August 2021

Senior White House Producer

- Managed, directed, and organized the D.C. Bureau; Established and implemented procedures and systems
- Booked and conducted exclusive interviews with Members of Congress and key Administration Officials including Sen. Cory Booker, Sen. Raphael Warnock, Rep. Jim Jordan, Rep. Sheila Jackson Lee, Rep. Byron Donalds, Rep. Barbara Lee, Rep. Danny Davis, Dr. Anthony Fauci
- Pitched, planned, and developed original content for White House and Capitol Hill Correspondents
- Created and maintained strong relationships and contacts in the White House and Capitol Hill
- Ensured conversational, factual, and creative storytelling; Gained information on policy issues

U.S. Senator Tim Scott, Washington, D.C.

February 2020 – April 2021

Press Secretary/Digital Director

- Created, designed, and edited videos, graphics, and pictures to promote the Senator's brand and message online and beyond
- Managed social media pages; increased social media popularity by hundreds of thousands of followers
- Produced, wrote, and booked guests for the Instagram Live series, "Live with Tim"; Featured Emmitt Smith, Chris Evans, Magic Johnson, Dr. Anthony Fauci, Congressman Trey Gowdy
- Produced, edited, and shot an informational and inspirational online series, "Two with Tim"
- Produced and edited online interview series, "Senator Tim Scott's National Virtual Opportunity Zones Tour"
- Promoted from Press Secretary to Digital Director in three months

U.S. Representative Mark Walker, Washington, D.C.

February 2019 — February 2020

Press Secretary

- Created and designed videos, graphics, and pictures to promote the Congressman's brand and message online
- Wrote interview talking points, speeches, and Op-Eds
- Built strong relationships with reporters; Arranged and coordinated interviews
- Managed social media pages and website; Crafted weekly newsletter sent to thousands of constituents

Manufactured Housing Institute of South Carolina, Columbia, SC

January 2018 — February 2019

Communications Coordinator

- Developed enterprise story ideas for MHISC's magazines; Designed event flyers, graphics, and publications
- Wrote articles, web stories, press releases, and social posts; Managed website and social media accounts
- Created and shot videos to promote events and new developments within the industry

WLTX, Columbia, SC

Multimedia Journalist/Fill-in Anchor

September 2015 — November 2017

- Found, developed, and pitched leadable stories
- Presented, shot, wrote, and edited captivating packages and VO SOTs on tight deadlines for television, social, and mobile platforms; Presented active LIVE reports
- Fill-in anchored for newscasts
- Pursued and cultivated relationships with the community
- Provided interactive content for the website and social media

WECT, Wilmington, NC

Multimedia Journalist/Producer

September 2013 — September 2015

- Found, developed, and pitched leadable stories
- Shot, wrote, and edited compelling packages and VO SOTs for multiple platforms; Presented active LIVE reports
- Pursued and cultivated relationships with the community
- The first producer of a new hour-long 10 p.m. newscast; Presented a popular culture segment called "What's Trending"