

# Elizabeth Copeland



Represented by **The NWT Group**<a href="mailto:CarolynKane@NWTgroup.com">CarolynKane@NWTgroup.com</a>
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## NWA#

### **Awards**

Weathercaster of the Year—Finalist Montana Broadcasters Association June 2018 — 2019

## **Education**

- Mississippi State University 2017 — 2020
   BS Geography concentration: broadcast and operational meteorology
- Mississippi State University Certificate: 2017 — 2020 Certificate of Broadcast and Operational Meteorology
- Kennesaw State University, Kennesaw, GA
   August 2010 – December 2013
   Bachelor of Science in Communication, Concentration in Media Studies
  - Society of Professional Journalists Member
  - Delta Epsilon Iota Academic Honor Society Member
  - Order of Omega Greek Academic Honor Society Member
- Study Abroad: Madrid, Spain Summer 2012
  - · Global Learning Scholarship

## **Social Media**



ElizabethCopeland



@Ecopelandwx2.5K followers



@EKCopelandwx
1.5K followers



@Ecopelandwx
1K followers

## **EXPERIENCE**

#### WTXL, Tallahassee, FL

July 2022 — Present

- Forecast for 2.5 hour morning show
- Report live in the field on weather events

#### KPAX, Missoula, MT

July 2019 – July 2022

- Manage weather team of 4 meteorologists
- Set the tone for weather coverage in newscasts
- Report live in the field on weather events

#### KRTV, Great Falls, MT

June 2018 – July 2019

- · Produce daily shows and cut-ins for on-air presentations using the WSI system
- · Create daily digital content/web articles using WordPress and WSI recording system
- · Generate StormTracker Weather App specific videos for mobile app users
- Cover breaking news in the field using remote features such as TeamViewer, remote IFB, and Dejero
- Turn packages for local weather-related content
- · Cover breaking weather stories from digital, social media, and live standpoint

#### WRBL, Columbia, GA

Meteorology Intern

**Morning Meteorologist** 

**Chief Meteorologist** 

**Morning Meteorologist** 

March 2017 - May 2017

- Used WSI to produce shows for evening newscasts
- Pitched story ideas for weekly weather question segments and weekend event packages
- Shot, edited, and turned packages with weekend meteorologist
- Practiced stand-ups in the field
- Used WSI during severe weather events to help with live coverage and posted on social media through MAX
- Created original graphics on WSI
- · Forecasted and produced shows for practice at weather wall
- · Updated blog posts with current forecast and corresponding web video

#### CNN, Atlanta, GA

Media Coordinator

June 2015 - March 2016

- Rolled and recorded on incoming routers and ingested material into appropriate system in Media Source
- Brought in video content via FTP/DNG converting to appropriate formats- usually with Adobe Encoder and Final Cut Pro 7
- Reviewed and researched ingested video's metadata
- Fronted packages and cut material such as SOTs in media source using research and metadata given
- · Set recordings in advance for New York, Atlanta, and DC air checks

#### CNN, Atlanta, GA

**Video Journalist/News Assistant** 

October 2013 - June 2015

- Worked with CNN Journalism Fellowship Program to coordinate schedules, field produce, shoot video, and pull archived video
- Produced Obit Kits with CNN Special Projects
- Prompted, ran scripts, and gripped for multiple shows from the control rooms and studios for the CNNI, CNN, and HLN

#### CNN, Atlanta, GA

## Newsource Production Assistant Freelancer

April 2013 - December 2013

- Communicated with CNN affiliates to find video
- Published barters and traffic spots for affiliates
- Completed various duties for assignment coordinators including writing and transcribing

#### CNN, Atlanta, GA

Domestic and International Newsource Freelancer

April 2013 – December 2013

- Wrote, coordinated, and turned video for domestic and international affiliates
- Researched, pitched, and fulfilled story ideas
- Handled request fulfillments from domestic and international affiliates