



Toi Thornton



Represented by **The NWT Group**

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<https://NWTgroup.com/client/Toi-Thornton>

EXPERIENCE

WVIT, Hartford, CT

Anchor/Reporter

October 2023 – Present

WBRC, Birmingham, AL

News Anchor/Traffic Anchor

August 2020 – October 2023

- Co-Anchor hour-long Good Day Alabama Extra--a mix of news, features and interviews
- Traffic Anchor for Good Day Alabama-#1 rated weekday morning 5 hour newscast
- Primary fill-in anchor for Good Day Alabama
- Specialty reporting
- Consistently among top talent on social media leader board for market
- Hosted "Undisclosed Trauma", a streaming webshow dealing with mental health issues
- Represent station at countless community events and schools

WALA, Mobile, AL

Reporter/MMJ

October 2017 – August 2020

- Nightside reporter responsible for generating lead story content
- Adjunct Professor of Communications – Spring Hill College – Mobile, AL for 2019 Fall Semester

KLAF/KADN, Lafayette, LA

Anchor/Reporter

February 2016 – August 2017

- 9PM Anchor/MMJ
- Hired as Reporter and promoted to Anchor within months

Here We Go Entertainment

Communications Coordinator

August 2015 – February 2016

WDSU, New Orleans, LA

Intern

Summer 2013 & Spring 2014

WVUE, New Orleans, LA

Production Assistant

July 2013 – November 2013

EDUCATION

Liberty University, Lynchburg, VA

July 2021 – Present

Doctorate of Philosophy: Strategic Media

Full Sail University, Winter Park, FL

December 2016

Master of Arts: New Media Journalism

Dillard University, New Orleans, LA

May 2014

Bachelor of Arts: Mass Communications—Broadcast Journalism

Organizations

- National Association of Black Journalists, Member
- IGNITE Foundation, Board Member
- New Awakening Recovery Services, Board Member
- Restoration Academy, Advisory Board Member
- Church of God In Christ International AIM Convention, Director of Public Relations
- Kappa Alpha Psi Fraternity, Inc., Member

Skills

- Adobe Premiere
- Avid
- Edius

Social Media



@ToiThorntonWBRC
25K followers



@toitravthorntv
1.4 followers



@toithorntontv
3.8K followers



Toi Thornton