

Social Media

in

Brittany Begley

@BrittanyCBegley 16K followers

Brittany Begley



Represented by The NWT Group SariPadorr@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/brittanybegley

EXPERIENCE

KRON, San Francisco, CA

July 2022 - Present

- Fill-in for all day parts
- Responsible for Breaking Weather & Traffic News

KXTV, Sacramento, CA

February 2018 – May 2022

- Solo Anchor 4:30am and 11 am shows
- Traffic Anchor 5am-7am
- Meteorologist for all day parts
- Weekly consumer beat Begley's Bargains & Dollars and Sense

WBNS, Columbus, OH

October 2014 – February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

WDTN, Dayton, OH

Freelance Traffic Reporter

August 2013 – December 2014

WCNC, Charlotte, NC

Charlotte Today Host/Traffic Reporter

August 2010 - May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- Launched new traffic format
- Used Radiate Media graphics

EDUCATION

Winthrop University, Rock Hill, SC Mass Communication

Anchor/Meteorologist/Reporter

Freelance Meteorologist

Traffic Reporter/GA Reporter