

Caitrin Assaf



Anchor

Represented by The NWT GroupSariPadorr@NWTgroup.com817-987-3600

https://NWTgroup.com/client/caitrinassaf

EXPERIENCE

KARK, Little Rock, AR

July 2022 - Present

- Solo-anchor hour-long Noon, 4:00 broadcasts daily
- Write and approve scripts for broadcast, collect and break major news updates live on air
- Turn special reports, in-depth stories, and packages for broadcast and web
- Report live in the field when needed / MMJ, shoot, and edit when needed
- Winner of a 2023 Regional Murrow for Excellence in Writing, 2022 Regional Emmy for Weekend Newscast
- · Publish related web articles and social media content daily
- September 2020 July 2022
- Report daily during the dayside shift, turning general assignment stories and covering breaking news
- Turn a package daily plus pacers, morning VOSOTs, and special reports
- Report live for multiple shows per shift; in the field, in studio, or livestreaming to the web
- Enterprise stories from Central Arkansas including those focused in healthcare, local government, education, and politics

KREX, Grand Junction, CO

December 2018 — September 2020

Anchor/Producer

News Intern

News Intern

Reporter/MMJ

- Solo-anchor and produce the 6:00 and 10:00 evening broadcasts, and produce teases, website content, and social media posts
- Mesa County Communications Officers' Association's "Broadcast Journalist of the Year"
- Anchor and produce morning and noon broadcasts and produce daily teases and "CBS This Morning" local cut-ins
- Increased viewership and ratings for both the morning and noon broadcasts
 August 2018 September 2020
- Shot, wrote, and edited two to three stories every day, including packages and VOSOTs for the noon and evening broadcasts
- Live-fronted stories in the field and in studio using TVUs, and filmed stand-ups for packages and feature pieces
- Report live from breaking news and turn stories in the field for the evening broadcasts and website
- Produce local-focused stories and enterprise features, and followed up on continuous stories

NewTV, Boston, MA

Spring 2018

- Produce and anchor weekly broadcast. Wrote scripts, shot, and edited on Final Cut Pro as the sole contributor to a pre-recorded 30-minute weekly news program
- Enterprise and pitch community story ideas

WCVB, Boston, MA

Summer 2017

- Wrote multiple short-form stories and features for the "EyeOpener" news program, formatted stories for television and digital media platforms
- Draft and stack "Taxi TV" news episodes
- Work overnight shift from midnight to 7am and shadow reporters, anchors, and producers, during an 11-week intensive internship

Awards

- 2023 Regional Murrow Excellence
 in Writing
- 2022 Regional Emmy Weekend Newscast, All Markets
- 2020 Mesa County Communications Officers' Association - Broadcast Journalist of the Year

Skills

- AP ENPS
- iNews
- Adobe Premiere Pro
- Final Cut Pro
- iMovie
- Sony and JVC
- TVU
- iPhone Mobile Journalism
- Go Pro

Education

Boston College, College of Arts and Sciences, Chestnut Hill, MA Bachelor of Arts in Communication, Minor in Ancient Civilizations

- Cum Laude
- Dean's List
- "Excellence in Feature Writing" Award

Social Media

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