

# Blake Allen



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https://NWTgroup.com/client/blakeallen

# Skills

- AP Style writing
- · Linear editing in Adobe Premiere
- Pro Writing for broadcast
- Public speaking
- Storytelling
- Experienced social networker

## **Awards**

 2016 FSNE Awards
 1st Place - Multimedia in the Student Division

# **Social Media**



BlakeAllen



@blake.allennews



@BAllenTV

## **EXPERIENCE**

### WANF, Atlanta, GA

November 2022 - Present

11pm Producer

Promoted to the 11pm based on the success of the 5pm
 July 2021 — November 2022

5pm Producer

- · Produced specials on big stories:
  - Trump Indictment produced special at 11pm
  - · Trump Indictment announcement wall to wall coverage
  - Midtown shooter- produced for 4 hours wall to wall and acted as an EP guiding coverage
  - Pride Parade 3 hour live coverage

### WJAX/WFOX, Jacksonville, FL

Producer

December 2016 — July 2021

- Produced hour long 5PM daily newscast
  - Authored scripts for anchors to read during various newscasts
  - Planned and designed how segments of the news appear on-air

## Inside Jacksonville, Jacksonville, FL

Co-Producer

August 2016 — December 2016

- Supervised the reporters of the "Inside Jacksonville" television show
- · Brainstormed ideas for the show and assigning stories to reporters
- Loaded graphics for the show
- Talked to talent during recording of the show and timing the show

## WJCT Public Broadcasting, Jacksonville, FL

News Intern

August 2016 — November 2016

- · Responsible for audio recording news worthy events in Jacksonville, Fla.
- · Interviewed subjects for stories
- · Authored stories for web as well as radio
- Edited audio for broadcasts using Adobe Audition

## Jacksonville Sharks, Jacksonville, FL

Intern Emcee

April 2016 — July 2016

- Announced promotions in front of thousands during Jacksonville Sharks arena football games
- Adhered to broadcast script for live on field announcements
- Appeared in public to represent Jacksonville Sharks

#### OneTankMedia, Jacksonville, FL

**Broadcast Director** 

January 2016 - May 2016

- Facilitated the broadcast team for OneTankMedia, a travel news bureau in Jacksonville, Florida
- Elected stories to turn into broadcast packages and which team members report
- Wrote feature stories

# **EDUCATION**

#### **University of North Florida**

December 2016

Major: Communication with a concentration in multimedia journalism

Florida State College at Jacksonville

December 2014

Associate in Arts